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March 16, 2017

Dr. Brad Borum Research, Policy and Planning Division Indiana Utility Regulatory Commission PNC Center 101 West Washington Street, Suite 1500 East Indianapolis, IN 46204

Re: MEEA's Comments on Indianapolis Power & Light's 2016 Integrated Resource Plan

Dear Dr. Borum:

The Midwest Energy Efficiency Alliance (MEEA) submits the following comments on the 2016 Integrated Resource Plan (IRP) submitted by Indianapolis Power & Light (IPL) on November 1, 2016.

MEEA is a non-profit, membership association working across a 13-state region in the Midwest. Our members include utilities (investor-owned, municipal, and cooperatives), energy efficiency technology and service providers, manufacturers, state and local governments, and research and advocacy organizations. We are the Midwest's key proponent and resource for energy efficiency policy, helping to educate and advise a diverse range of stakeholders on ways to pursue a cost-effective, energy-efficient agenda. Indianapolis Power & Light has been a valued member of MEEA since 2003.

As the region's leading voice for energy efficiency, MEEA is pleased to see that energy efficiency is better represented and modeled in the 2016 IRPs than it has in the past. We hope that our comments along with guidance from the commission and the updated IRP rulemaking will lead to continued increased investment in energy efficiency in future IRPs both from IPL and from the rest of Indiana's utilities.

Modeling Energy Efficiency as a Selectable Resource

MEEA is glad to see that IPL has responded to the message of the 2016 IRP Contemporary Issues Technical Conference and the draft IRP rules and modeled energy efficiency as a selectable resource along with the supply-side



options in its IRP process. We like the approach of separating the bundles into cost-tiers as an improvement over non-tiered bundles because it prevents an "all or nothing" selection. It is worth considering that the cost-effectiveness of energy efficiency programs is often the result of lower-cost measures balancing out higher-cost measures, not on the cost-effectiveness of individual measures. Basing selection on measure-level cost-effectiveness could be leaving savings on the table that could be achieved with a well-designed portfolio of programs. Ultimately, the cost-effectiveness of energy efficiency is measured at the program level in Indiana so an approach that tries to model this could be worth consideration.

As the Regulatory Assistance Project points out, "although the achievable framework is useful from a practical standpoint, too often projections of achievable savings are seen as precise forecasts or even upper limits on what level of demand reduction can be attained through energy efficiency initiatives... Other factors, such as effective program design and the strength of motivation on the part of the utility, can significantly influence what level of savings will ultimately be realized."1

MEEA would also like to see the energy savings potential represented by customers that have opted-out included in the IRP modeling. It is not unreasonable to think that these customers may choose to opt back in to a utility's energy efficiency programs at some point before 2036. Commercial and industrial programs, those that would serve the customers eligible for the opt-out, represent some of the most cost-effective energy savings.2

Market Potential Study

There are a few areas in the Market Potential Study (MPS) that we would like to address. First, we are glad to note that though IPL's market potential study

² Ehrendreich, G. 2015. Living Up to Its Potential: Industrial Energy Efficiency in the Midwest. Chicago, IL: Midwest Energy Efficiency Alliance. Accessed at <u>http://www.mwalliance.org/sites/default/files/uploads/Ehrendreich_2015_Living-up-to-its-potential_5-97.pdf</u>

¹ Kramer, C. and Reed, G. 2012. Ten Pitfalls of Potential Studies. Burlington, VT: Regulatory Assistance Project. Accessed at <u>http://www.raponline.org/knowledge-center/ten-pitfalls-of-potential-studies/</u>



created four tiers of potential, the utility chose the "Maximum Achievable Potential" (MAP) rather than the narrower "Realistically Achievable Potential" (RAP) for modeling purposes. However, we suggest that the "Technical Potential" be the input to the IRP modeling. It is our position that eliminating achievable energy efficiency measures at this stage in the IRP is a flawed approach. The proper place for screening for cost-effectiveness of energy efficiency is at the program design and planning level. Such benefit-cost screening in the IRP places energy efficiency on unequal footing with supplyside options.

Secondly, we commend IPL for using the Indiana Technical Reference Manual Version 2.2 as this version has updated measure values and additional measures. NIPSCO, however, used the Indiana Technical Reference Manual 1.0 in its IRP. Fundamentally, the purpose of a TRM is to provide transparency, confidence and process efficiency in determining energy savings associated with individual energy efficiency measures. We hope that the commission will provide guidance to the utilities in the future on which version of the TRM should be used in resource planning and energy efficiency planning to ensure consistency for each of the state's regulated utilities.

Savings Levels

The levels of energy efficiency selected in IPL's IRP hover around 0.75% of annual retail sales, never exceeding 0.83% in any year over a 20-year time frame. This level of energy savings is similar to the savings that IPL was required to achieve in 2012 – 0.70% - under the now repealed energy efficiency resource standard (EERS) and when its energy efficiency programs were in their infancy. Figure 1 illustrates the discrepancy between the savings requirements under the EERS, the savings proposed in IPL's IRP (based on total load, not load after the opt-out), and the level of savings required in 2012. Given MEEA's experience working in other states with long-term commitments to energy efficiency, it is not uncommon that higher levels of cost-effective energy savings can be achieved as technology, program design, and program deliver mature. Lastly, as these changes occur, program administrators recognize that customer incentive payments may be reduced and are certainly not at 100% of the incremental cost of the measure.



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Figure 1: Energy efficiency in IPL 2016 IRP compared with savings requirements from Cause 42693 energy efficiency standard. (IRP savings levels estimated by MEEA from forecasts provided in the IRP and appendices.)

Stakeholder Input

We are glad to see the IPL engaging in a stakeholder process and taking feedback from stakeholder meetings to correct and refine some of the modeling. The "Quick Transition" scenario responded to stakeholder and customer input and resulted in a 135% increase in energy efficiency selected for the 2018 -2020 period, relative to the preferred resource portfolio. Having this scenario and documented customer preferences are important reference points for all those involved in the IRP process to consider. The transparency of this process is vital to ensuring that customers understand the process, and that they are getting the full benefit of possible energy savings with all resources equally considered.

Fundamental to that transparency is making sure that the information presented at the public stakeholder meetings is accurate and properly reflects the resource choices being made. The same applies to the input and output files, model run results, and other technical appendices that are provided to stakeholders who want to do a deeper, technical evaluation of the IRP. As a concrete example, though the preferred resource portfolio chosen by IPL is stated as a "hybrid" portfolio based on several scenarios, Attachment 8.2 (DSM Savings and Costs) provides the savings for the Base Case scenario, but neither



the other scenarios nor the preferred portfolio (of which there is significantly less detail provided in any section of the IRP than is provided for the modeled scenarios that were not chosen).

Thank you for this opportunity to comment on IPL's integrated resource plan, and we look forward to continuing to engage in the IRP process for Indiana's utilities to advance energy efficiency as a valued resource in the state.

Respectfully,

Stacy Parielis

Stacey Paradis, Executive Director Midwest Energy Efficiency Alliance