



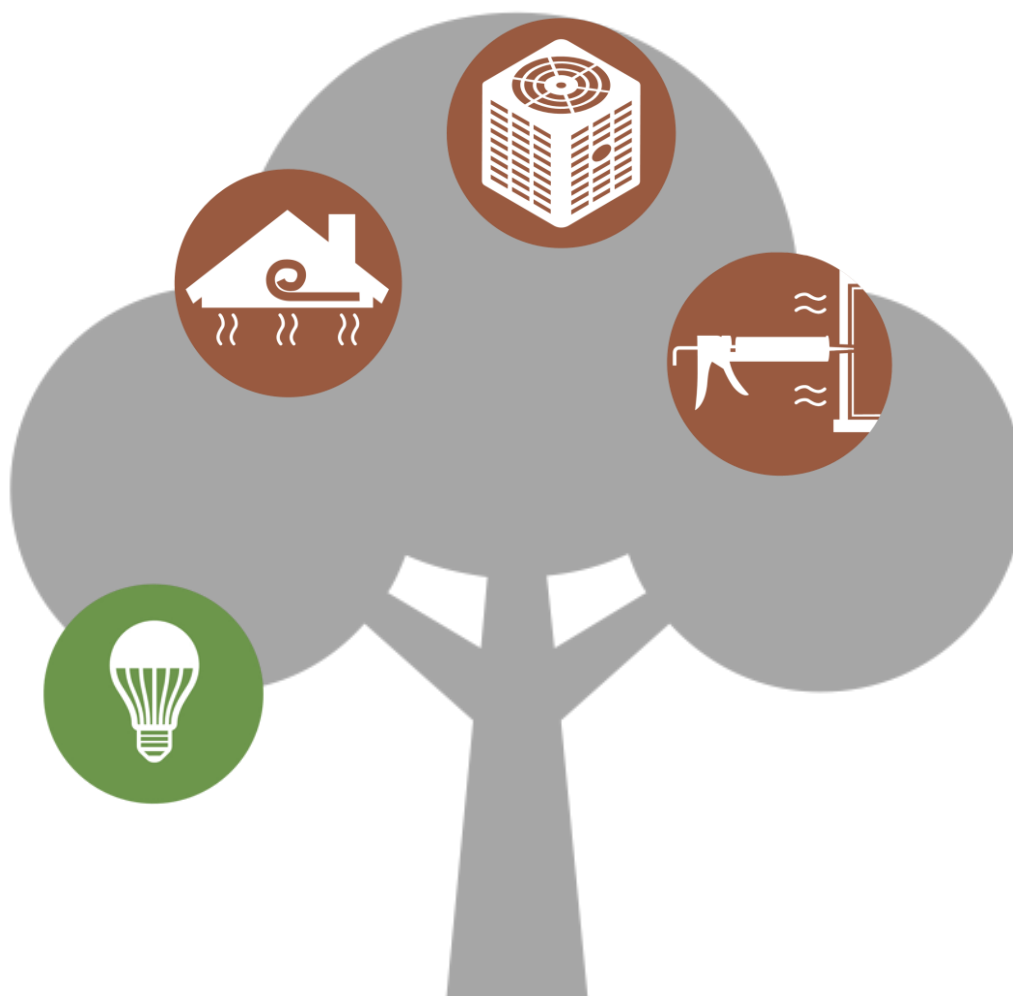
## **ResStock**

# Harnessing Data to Identify the Best Opportunities in Existing Buildings

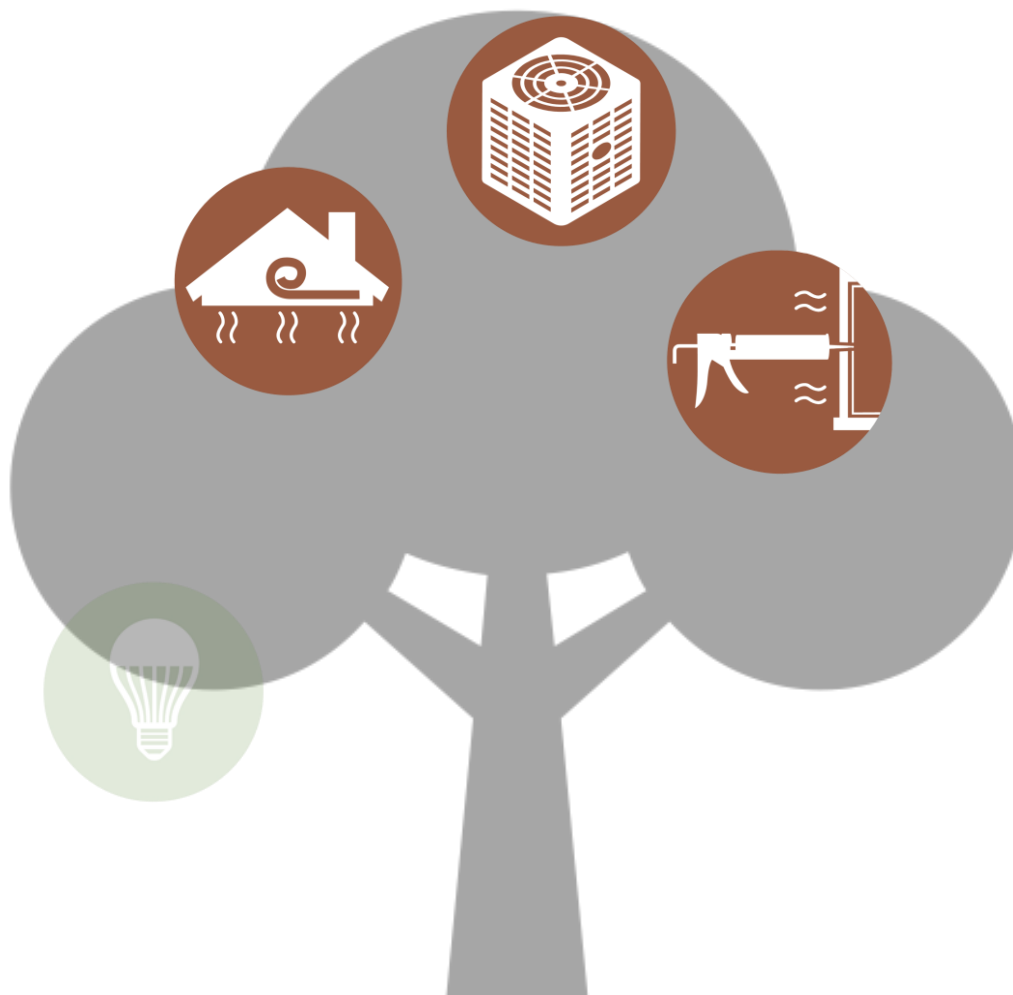
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Eric Wilson, National Renewable Energy Laboratory

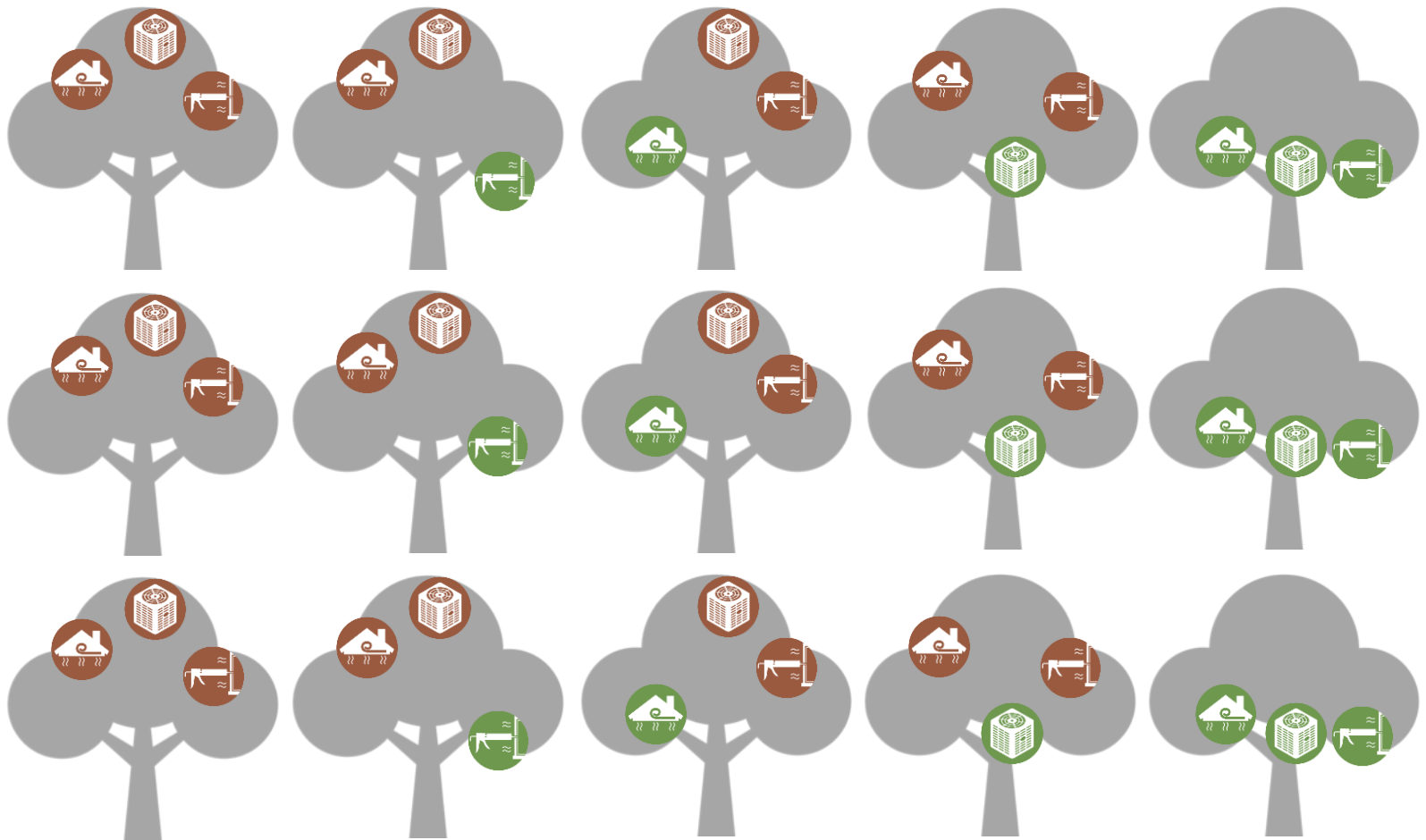
November 16, 2017



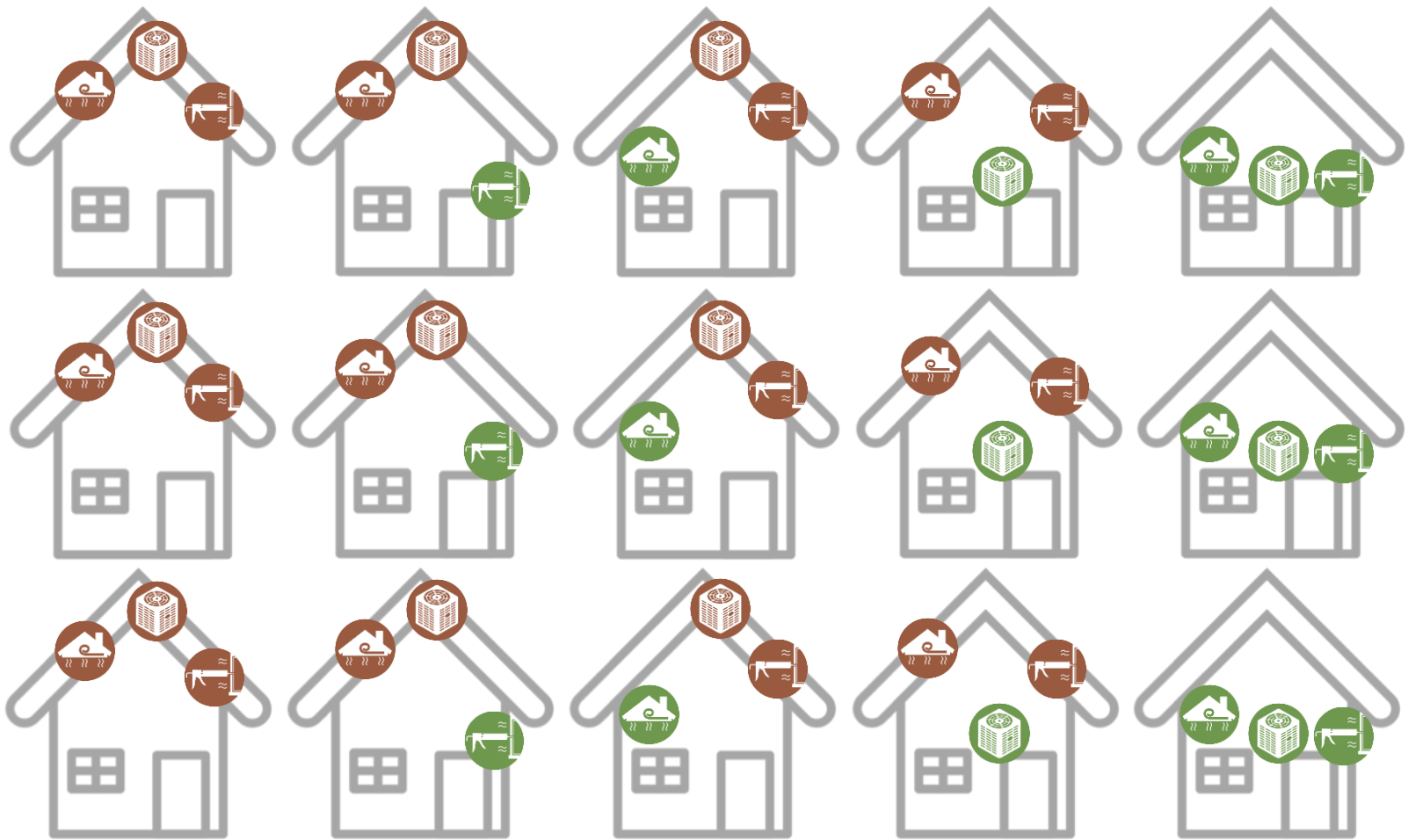
Tree icon by Tjaša Kimovec  
from Noun Project (creative commons)



Tree icon by Tjaša Kimovec  
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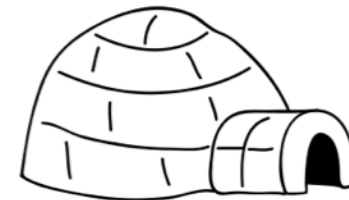
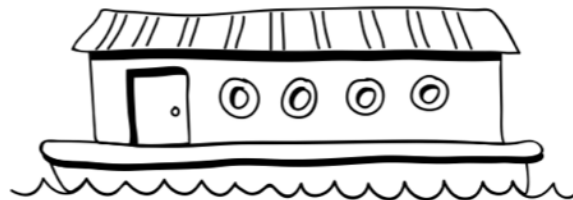
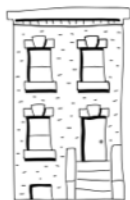
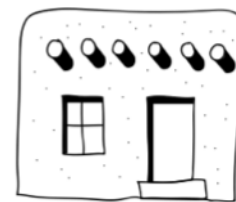
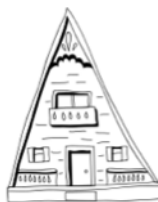
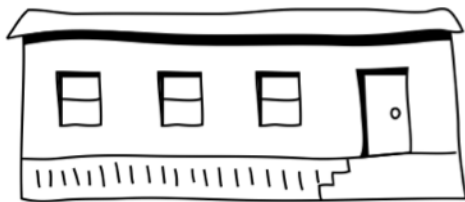
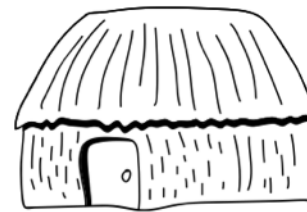
Tree icon by Tjaša Kimovec  
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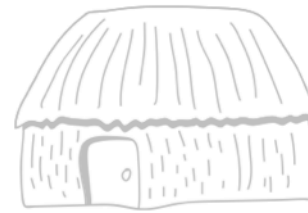


House icon by UNICORN  
from Noun Project (creative commons)

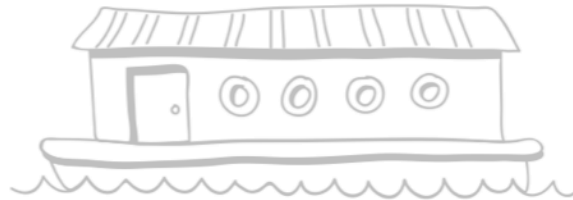


House icon by UNICORN  
from Noun Project (creative commons)





# How do we find the best opportunities?







**Housing stock  
characteristics  
database**

+

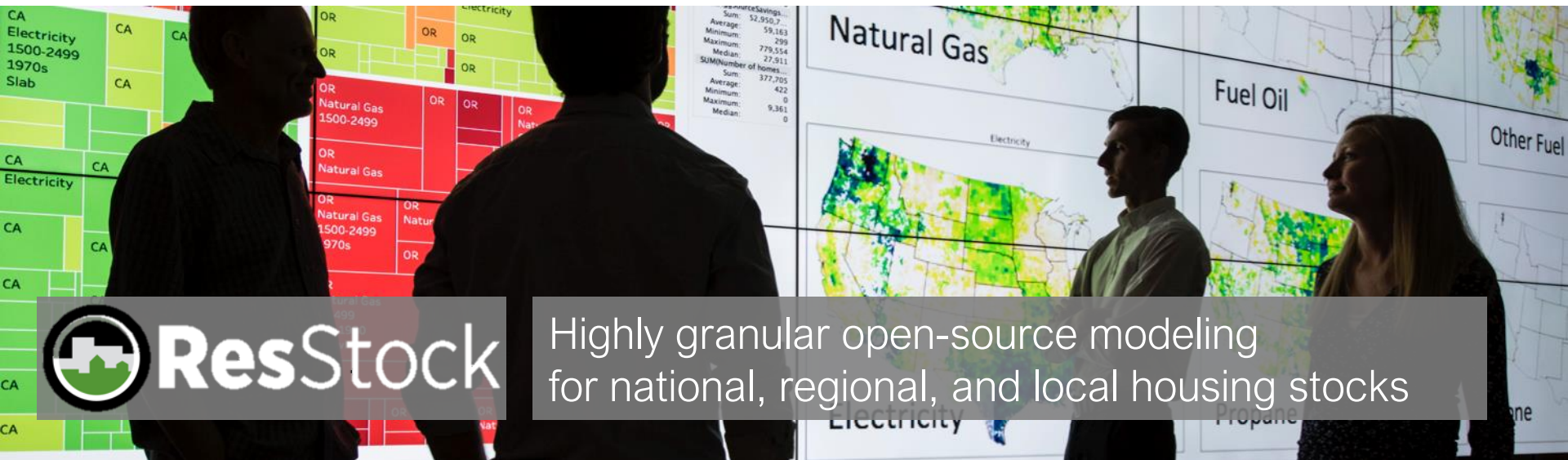


**Physics-based  
computer modeling**

+



**High-performance  
computing**



Highly granular open-source modeling  
for national, regional, and local housing stocks



**Housing stock characteristics database**

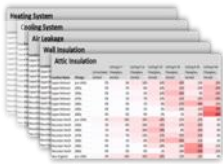


Physics-based computer modeling



High-performance computing

Building Characteristics



EIA  
**(RECS)**  
NAHB  
IECC

**Res. Energy Consumption Survey**  
**Homebuilder Surveys**  
**Historical Energy Codes**

*Other national, regional, and local audit databases*

Census Data



Census

**American Community Survey (ACS)**

Costs



EIA  
NREL  
NREL/Navigant

**Electricity and fuel costs**  
**OpenEI.org Utility Rate Database**  
**Measure Cost Database**

Climate Locations



NREL

**TMY3 weather data**



**Housing stock characteristics database**



Physics-based computer modeling



High-performance computing

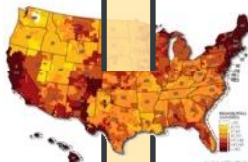
Building Characteristics



Census Data



Costs



Climate Locations



EIA  
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Housing stock characteristics database



Physics-based computer modeling



High-performance computing

U.S. DOE Tools

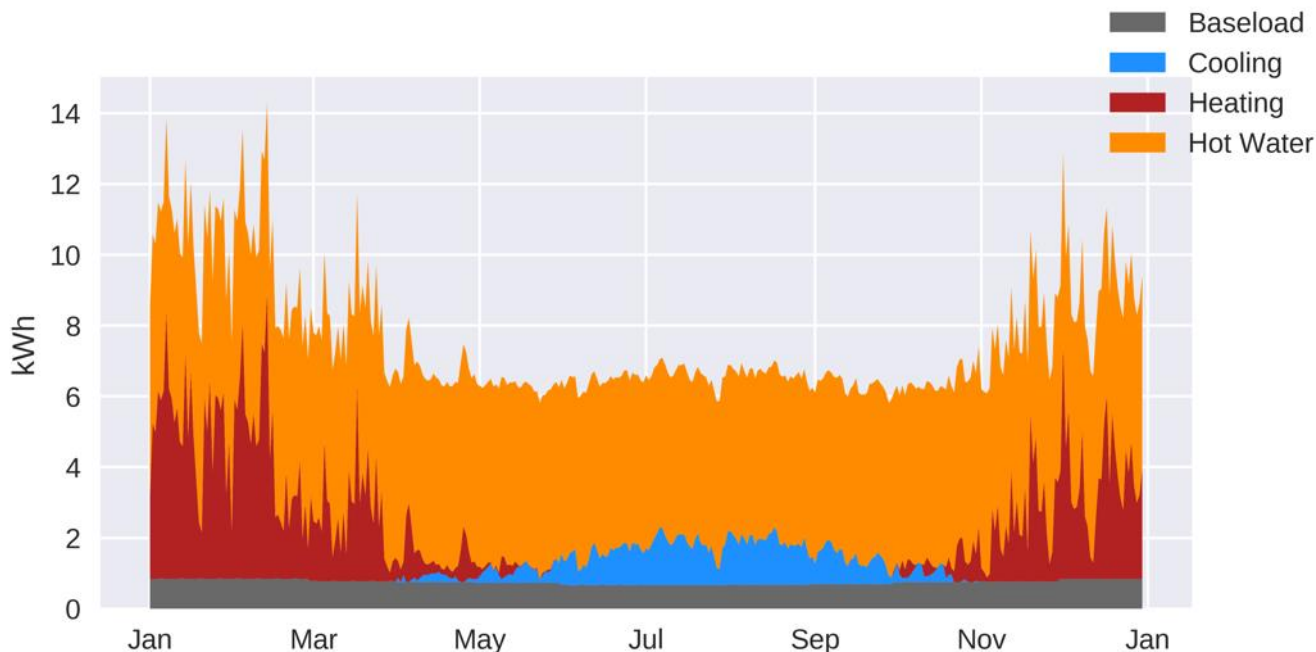


OpenStudio



EnergyPlus

## Detailed sub-hourly energy simulations





Housing stock characteristics database



Physics-based computer modeling



High-performance computing

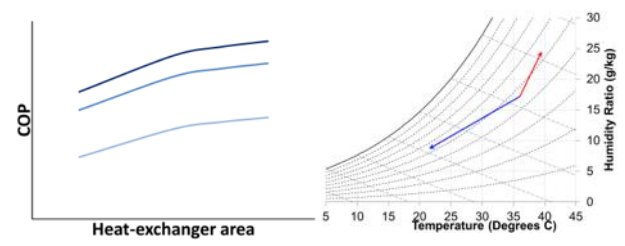
U.S. DOE Tools



Ability to simulate emerging technologies



Emerging technology



System performance characterization



Detailed open-source component models



Housing stock characteristics database



Physics-based computer modeling



High-performance computing

U.S. DOE Tools



OpenStudio



EnergyPlus

Many Partners: Shared Development Resources





Housing stock  
characteristics  
database

+



Physics-based  
computer modeling

+



High-performance  
computing

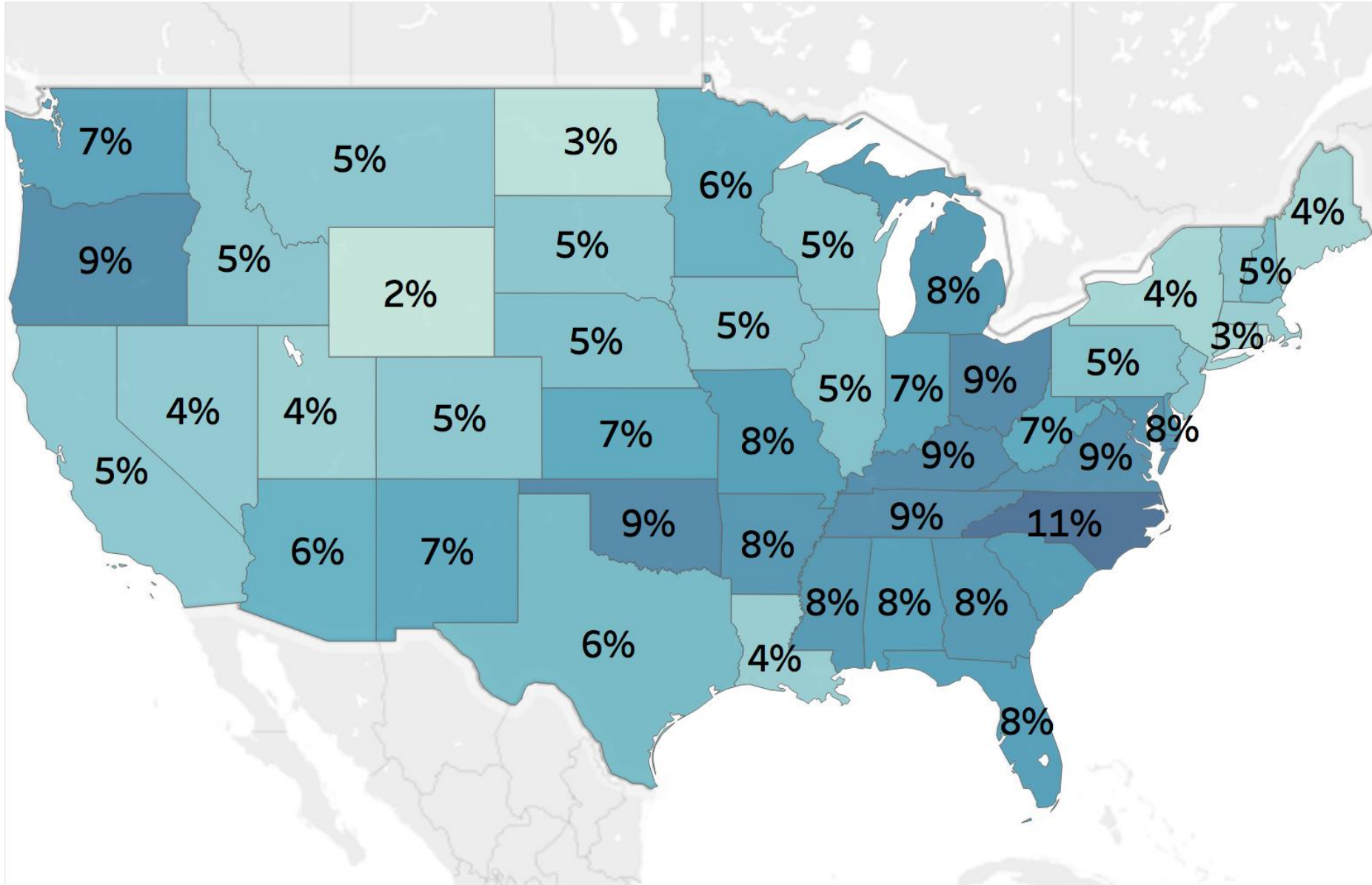
350,000

20 million

2.4

simulations for baseline  
U.S single-family housing stock  
simulations for 50+ upgrades  
years of computing time

# Cost-Effective Residential Electric EE Potential (% of annual kWh sales)





## MICHIGAN



## Residential Energy Efficiency Potential

### Cost-effective package savings potential in Michigan single-family homes



**2.3**  
billion

dollars per year utility bill savings



**109.8**  
trillion

Btu per year gas, propane, and fuel oil savings



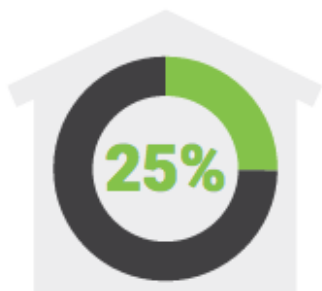
**8.2**  
billion

kWh per year electricity savings



**2.7**  
million

cars of pollution reduction



Energy used by Michigan single-family homes that can be saved through cost-effective improvements



Michigan existing jobs in energy efficiency (2016)<sup>1</sup>

# 48 State Factsheets

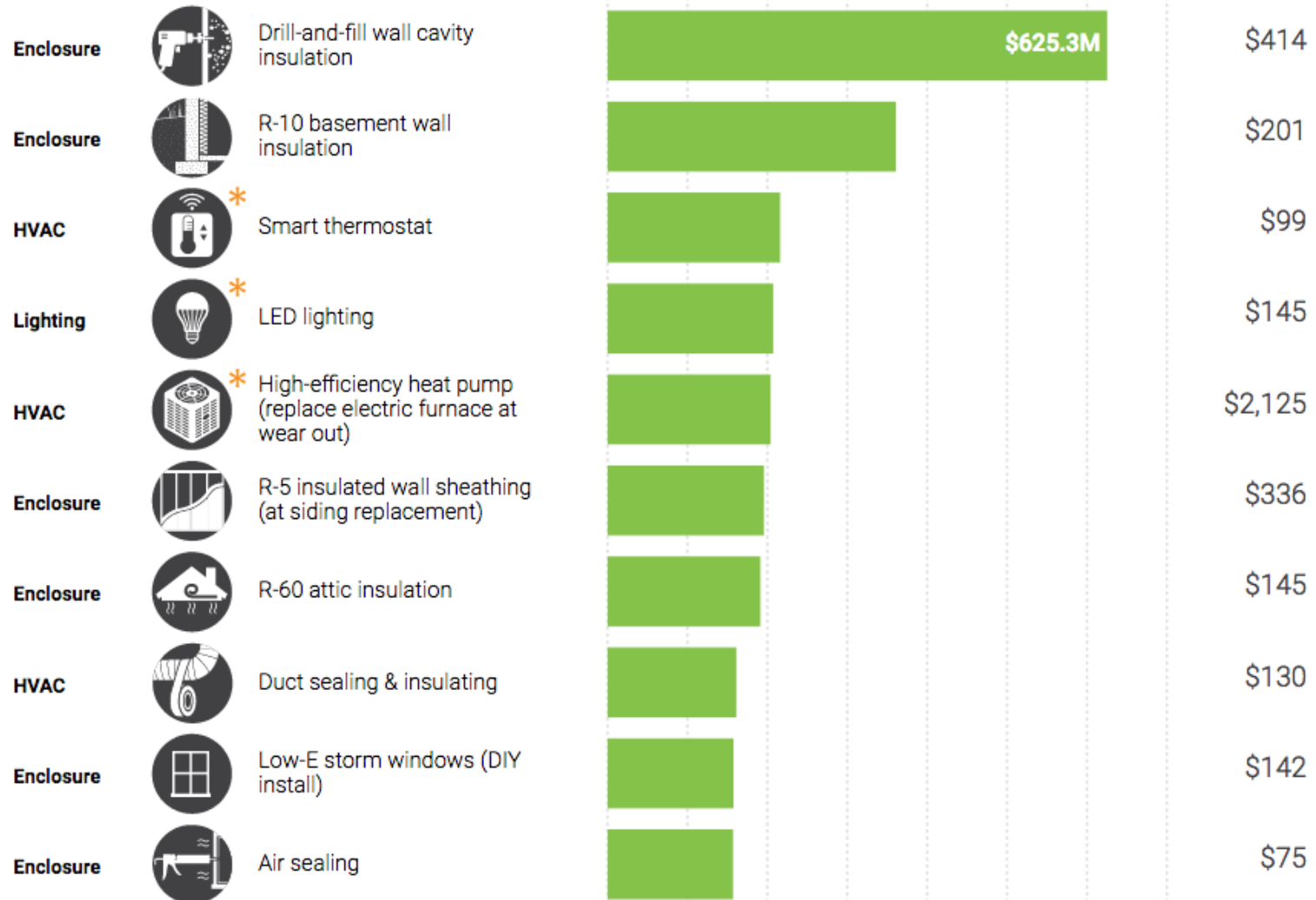
## Michigan Top 10 Improvements

### Michigan Utility Bill Savings (electricity, gas, propane, and fuel oil)

Statewide Annual Consumer Savings

Average Annual Savings per Household

\* Pays back in less than 5 years for most households



## Michigan Top 10 Improvements

Michigan Utility Bill Savings (electricity, gas, propane, and fuel oil)

Statewide Annual Consumer Savings

Average Annual Savings  
per Household



### HVAC Duct sealing & insulating <sup>1</sup>



Applicable to 42% of homes



Cost-effective in 38% of homes



Per House Average  
where cost effective

**\$130**

annual savings

**\$1,226**

average cost of improvement

**9 years, 5 months**

payback

Statewide  
cost-effective savings

**\$161.1 million**

annual savings

**11.4 trillion Btu**

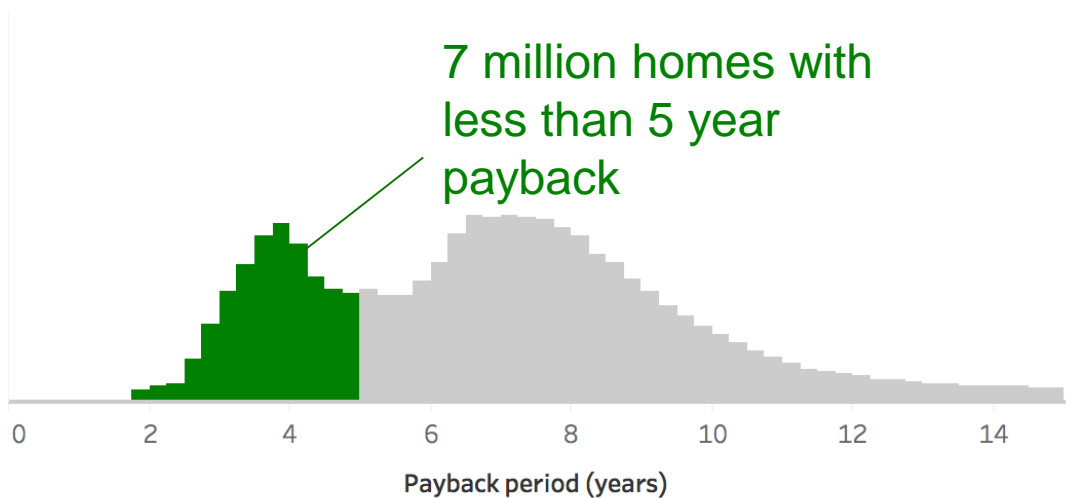
gas, propane, and fuel oil savings

**279.0 million kWh**

electricity savings

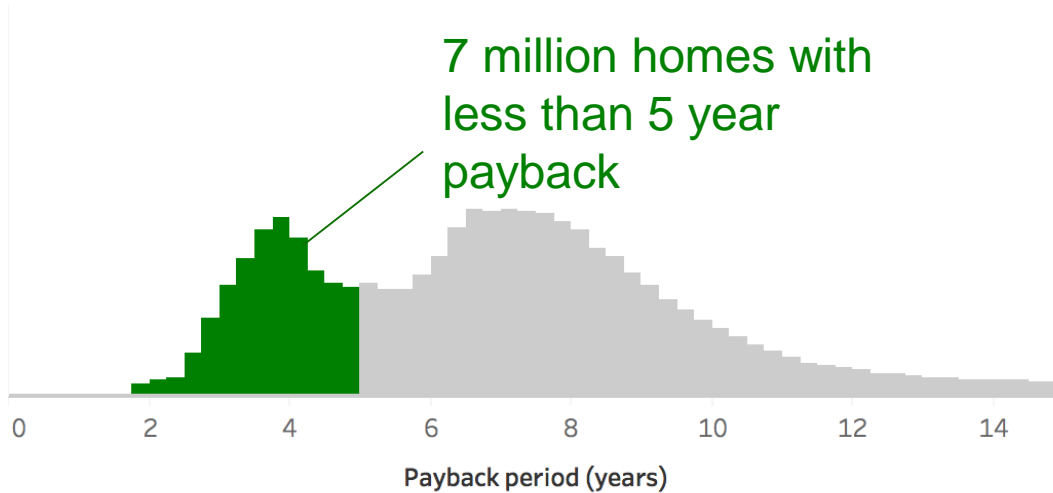
# Evaluate incentives – Drill-and-Fill Wall Insulation

With no rebate

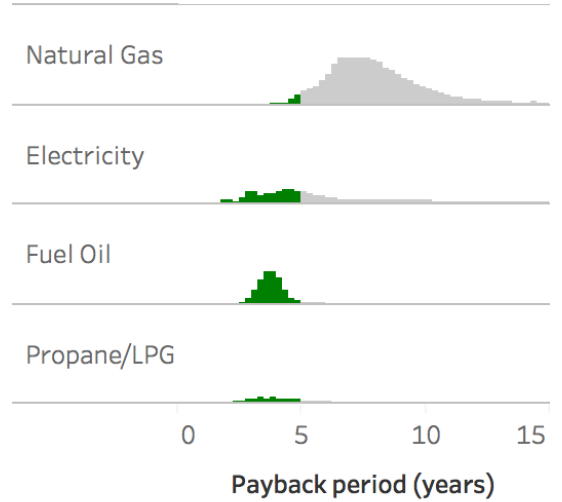


# Evaluate incentives – Drill-and-Fill Wall Insulation

With no rebate

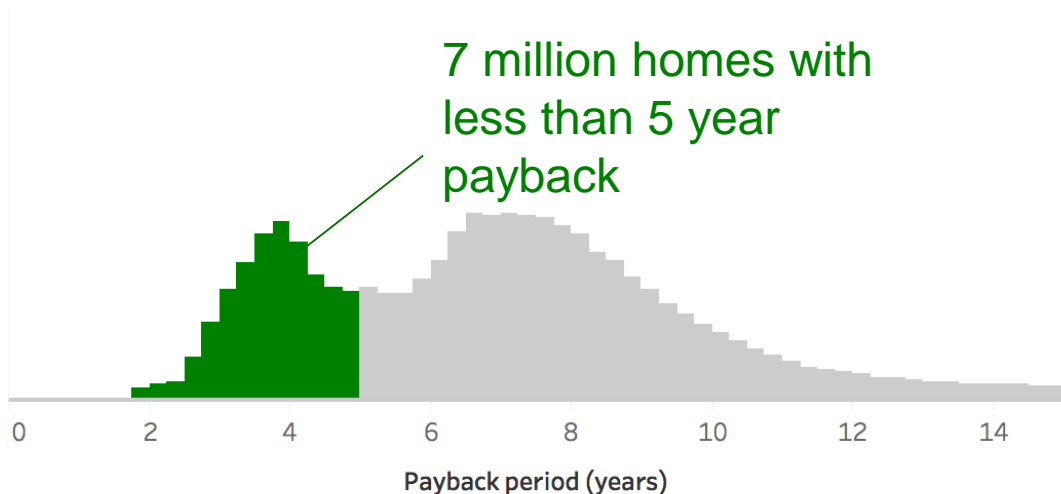


By heating fuel

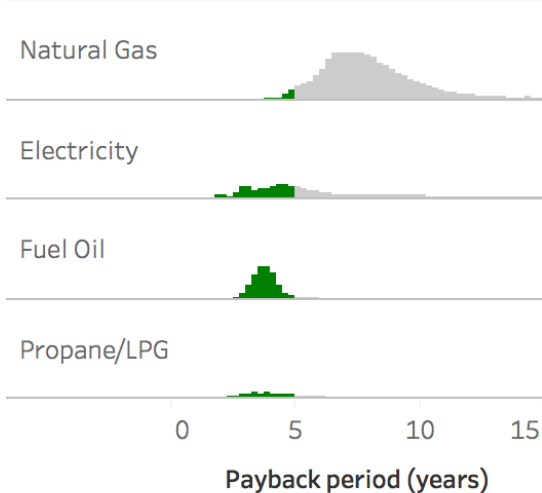


# Evaluate incentives – Drill-and-Fill Wall Insulation

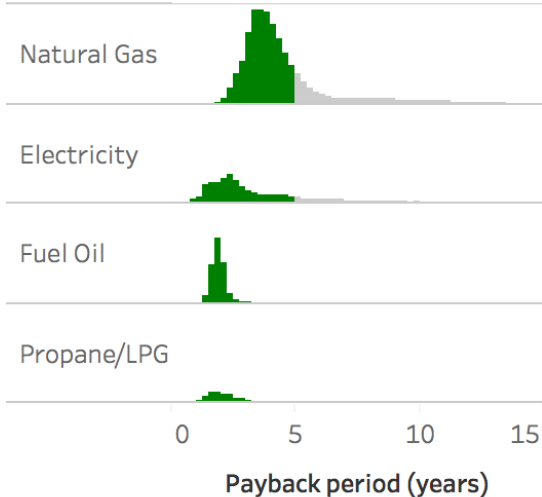
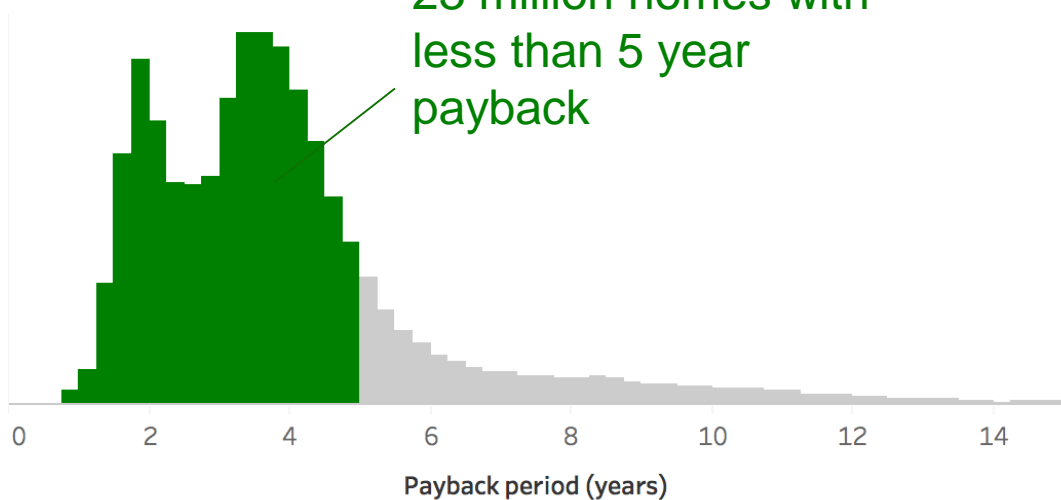
With no rebate



By heating fuel

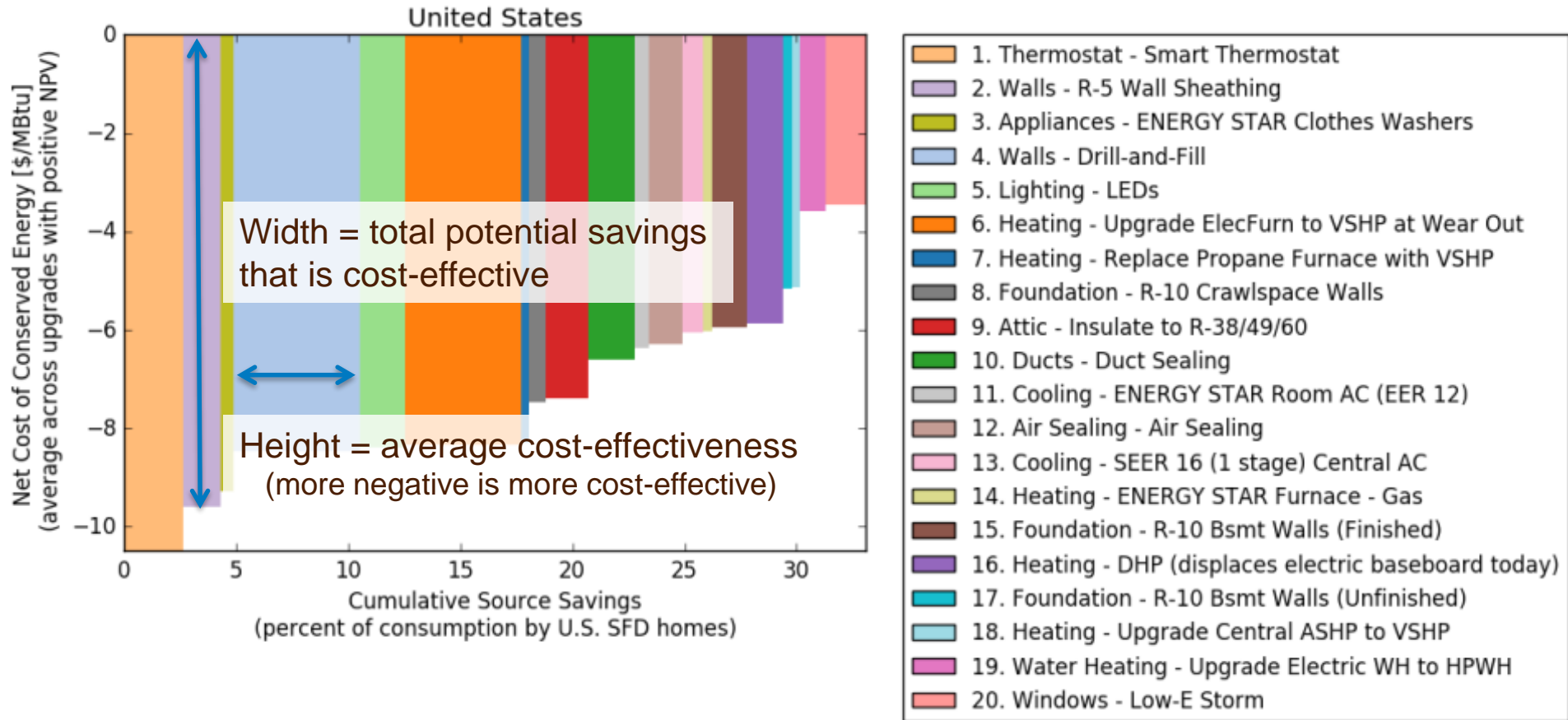


With 50% rebate



# Economic Potential (NPV > 0) Supply Curve

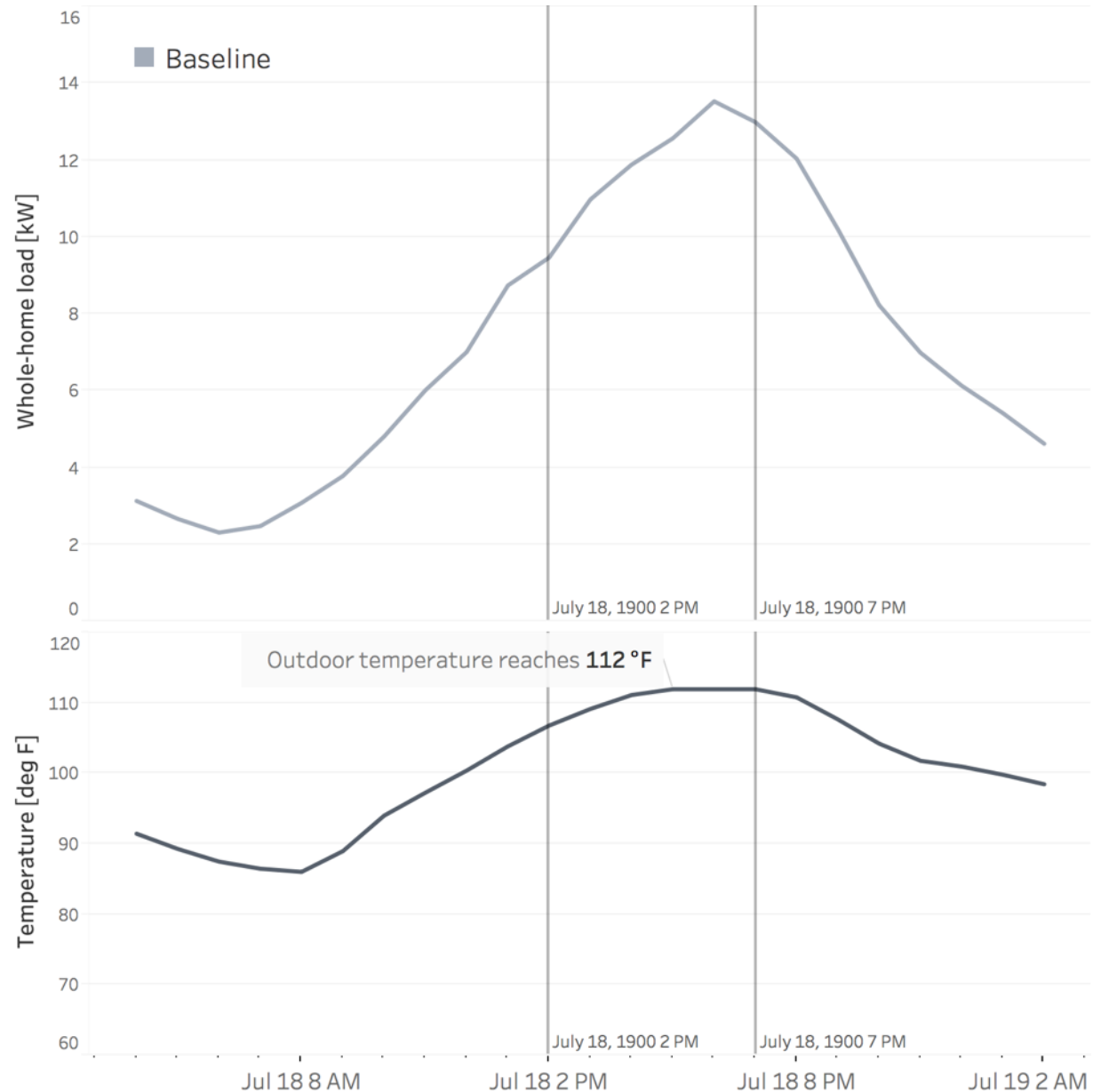
## Supply Curves



All values are primary/source energy (i.e., raw fuel burned to create heat and electricity).

# Application: Buildings-to-Grid Analysis

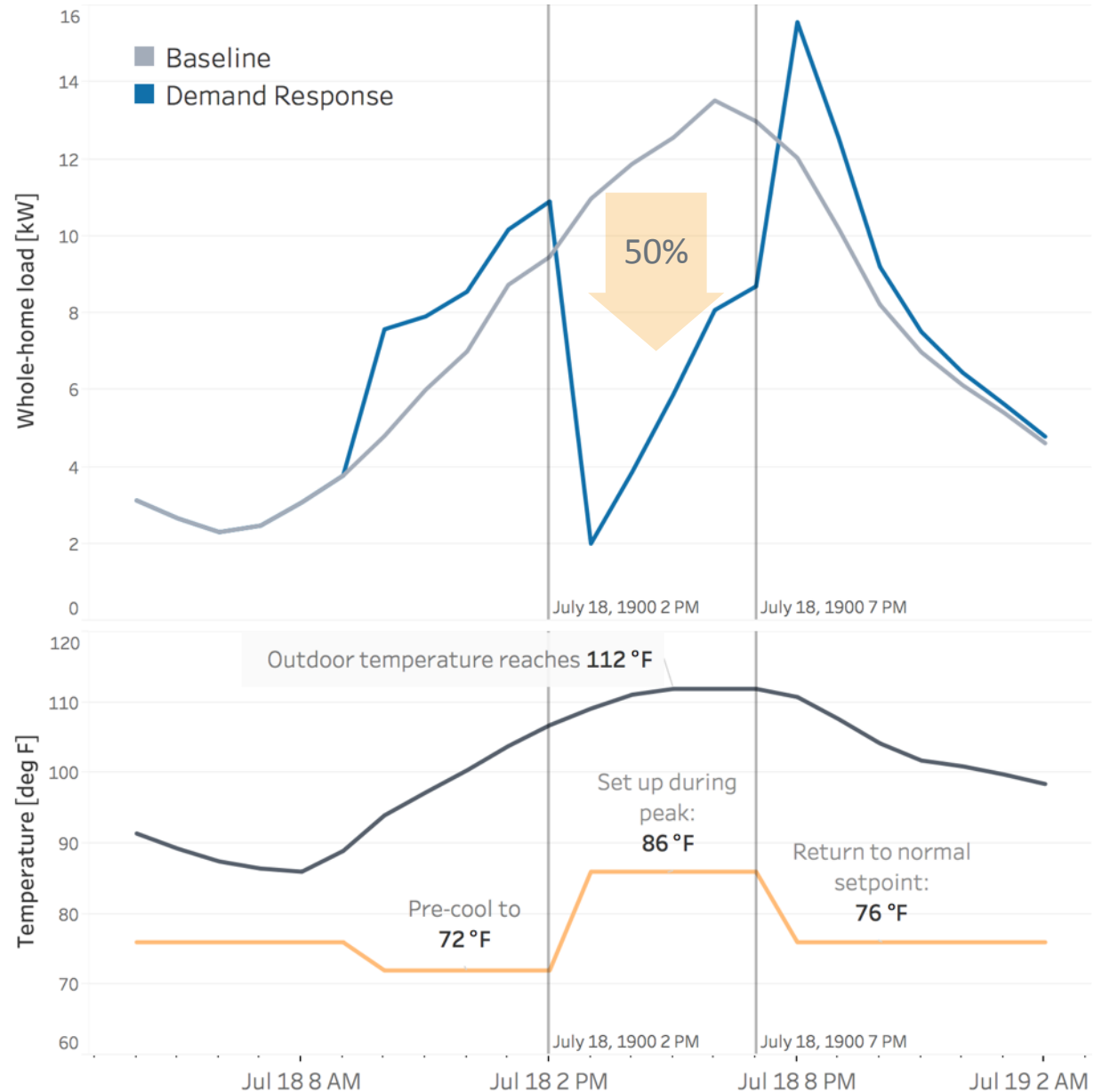
Simulated  
**peak shifting potential**  
across a segment  
of housing stock  
(1950s homes in Phoenix)





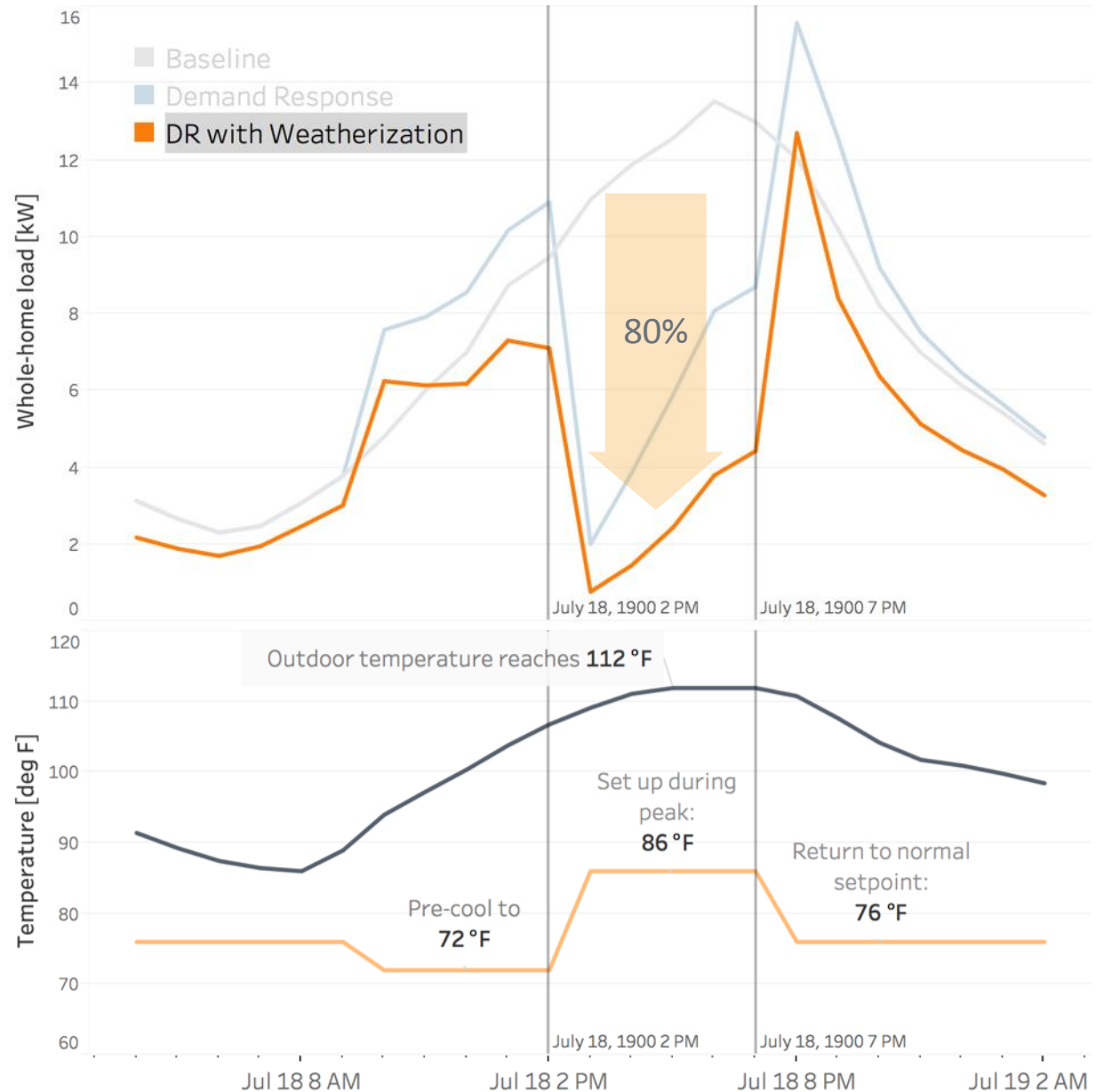
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Simulated  
**peak shifting potential**  
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# Application: Market engagement

Hyperlocal data  
e.g., assessors'  
databases, utility bills



ResStock workflow and  
regional characteristics



Market engagement  
tools & analytics



# Application: Market engagement

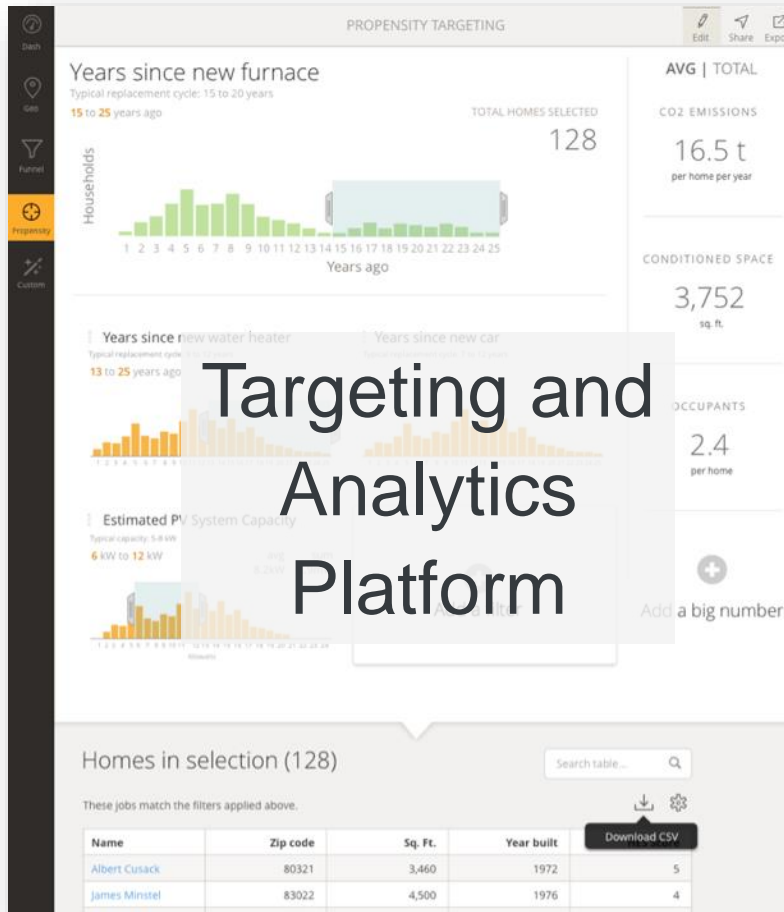
Hyperlocal data  
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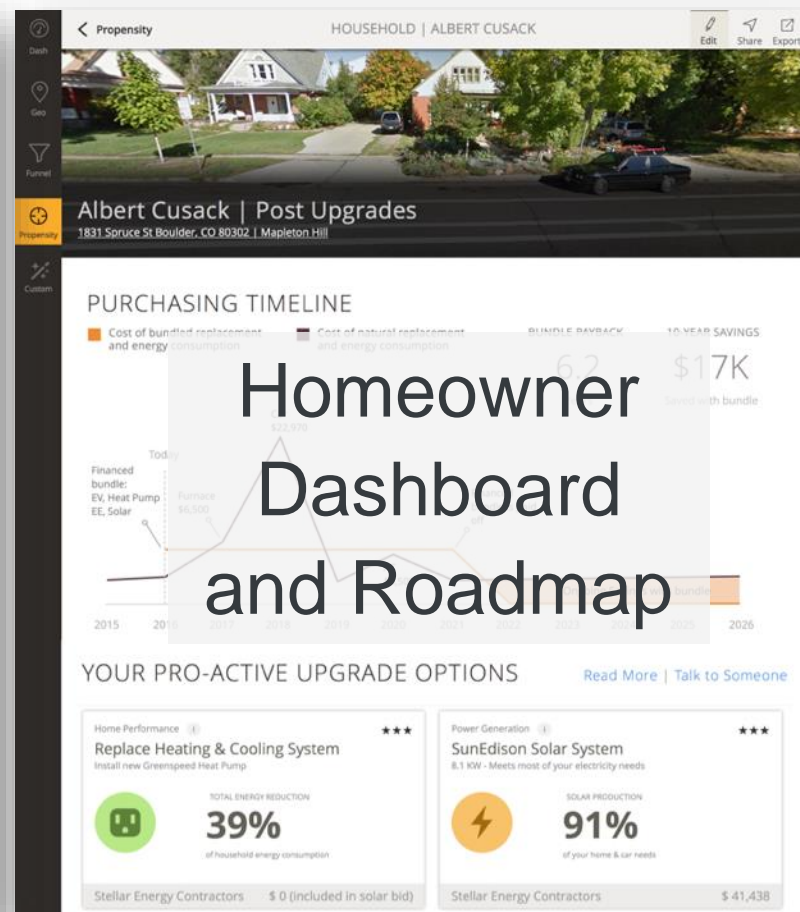
ResStock workflow and  
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Market engagement  
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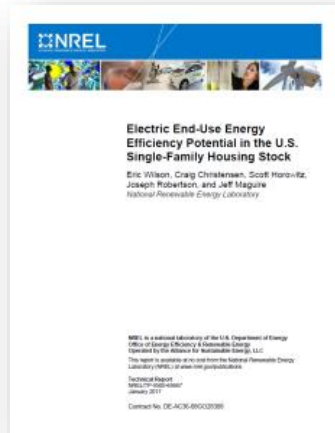


Targeting and  
Analytics  
Platform



# Ways to benefit from ResStock

## Read the Report



Energy Efficiency Potential in the U.S. Single-Family Housing Stock

## Download State Factsheets



## Explore Results



Interactive Data Viewer

## Analyze Your Scenario **BETA**



Use the open-source software yourself or work with NREL or other trained consultants

Visit [resstock.nrel.gov](https://resstock.nrel.gov) to get started

# Acknowledgements



U.S. DEPARTMENT OF  
**ENERGY**

EERE Building Technologies Office  
EERE Office of Strategic Programs  
Office of Energy Policy and Systems Analysis  
Office of Electricity



**EPA**  
United States  
Environmental Protection  
Agency  
Regions 8 & 10

Bonneville  
POWER ADMINISTRATION



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Contact [Eric.Wilson@nrel.gov](mailto:Eric.Wilson@nrel.gov)  
to learn how ResStock can benefit your organization.



**ResStock**



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