



# Power A Clean Future Ohio

## **REQUEST FOR PROPOSALS: PCFO Northeast Ohio Community Engagement**

---

### **Background**

A coalition of clean energy advocates in Ohio launched the Power a Clean Future Ohio campaign in February of 2020 to provide the foundation for cities and local governments to take ambitious action on carbon reduction. In the wake of statewide action eliminating Ohio's renewable energy and energy efficiency standards, it was time to "go local" in Ohio and capitalize on the growing frustration felt by local leaders and elected officials and their energy to take action on climate change and clean energy solutions.

To date, 17 cities have become PCFO Communities, and the campaign has a goal of reaching 30 cities by the end of 2021. Northeast Ohio is a strong focus of the PCFO campaign's recruitment.

### **Description**

Power a Clean Future Ohio seeks a contractor to engage directly with communities in Northeast Ohio to recruit them to join PCFO and pursue impactful local clean energy policy. This role will require developing collaborative, working relationships with elected officials, government staff, and community organizations across a variety of Northeast Ohio communities.

This individual will also be responsible for managing the ongoing coalition engagement with NE Ohio communities that have joined PCFO.

This individual will report to PCFO's Executive Director and will work closely with the PCFO coalition of organizations and have access to the shared resources of the coalition. This scope of work is expected to be completed over one year.

### **Scope of Work**

- Lead efforts to recruit and support local elected clean energy champions and cultivate supportive relationships with local government staff and local stakeholders in Northeast Ohio.
- Present to government officials and/or facilitate and participate in meetings on clean energy policy topics

- Coordinate with a team of consultants/experts/allies in policy, communications, and organizing to achieve PCFO's goals.
- Maintain and track engagement with the individual cities, local governments, and community organizations.
- Plan virtual or in-person events on policy topics or in collaboration with PCFO Partners or community organizations.
- Organize and maintain regular contact with relevant working committees and participate in PCFO calls and meetings as needed.
- Assist in the development of campaign strategies with the appropriate coalition partners as needed.
- Assist in the coordination of grassroots organizing work with the relevant coalition partners.
- Together with the Executive Director, develop monthly work plans reflecting timelines and tasks for each component of the position.
- Testify before local government bodies and communicate policy opportunities and relevant resources related to local clean energy and sustainability projects
- Other tasks and duties as assigned by the PCFO Executive Director.

### **Deliverables**

- Recruit 10 new PCFO Communities, each of which has passed a resolution committing to a carbon reduction goal.
- PCFO prioritizes working with historically underrepresented communities and those that have been disproportionately harmed by environmental racism. In recruiting new PCFO communities, at least 5 of the 10 should have large BIPOC populations (over 30%).
- Assist 3 Northeast Ohio PCFO Communities in starting the process of developing a sustainability or climate action plan.
- Plan and host three events in Northeast Ohio to educate the community, promote clean energy policy, and build relationships locally.
- Recruit at least one elected official from each community in NE Ohio to attend the Ohio Clean Energy Summit in 2022.

### **Qualifications**

Three or more years work experience from among the following:

- Energy or environmental policy
- Local or state government staff experience
- Political organizing or campaigns
- Government staff work for elected officials or agencies
- Advocacy work to educate policymakers and/or the public
- Self-motivated, able to work remotely, NE Ohio-based preferred
- Very strong communication and interpersonal skills

Interested individuals should share our commitment to integrating racial equity and justice in our work, increasing diversity in our movement, and ensuring an inclusive organizational culture.

This is an independent contractor role. Please submit a proposal that includes:

- The monthly rate to accomplish the tasks and goals outlined in the scope of work
- A description of how you might attain the goals outlined in this scope of work
- What qualifies you or your firm to accomplish the tasks and goals outlined in this scope of work

Please send the proposal, along with a resume and three references to Joe Florida (joe@poweracleanfuture.org) no later than August 25, 2021. Should you have any questions, please email Joe at the above email address.