

2022 MEEA Annual Meeting

Agenda

Wednesday, May 18

1:00 – 4:00 p.m.

Workshop: From Outreach to Service: Creating a Top-Notch Customer Journey

How do we ensure that utility customers from different segments are aware of the programs they can participate in? And how do we ensure that we are offering programs that are of value to them? In this workshop, attendees will first be led through a discussion on customer outreach for residential, multifamily and small business, and industrial customers. Then, attendees will dig into innovative customer solutions for the same segments.

Facilitated by:

Nate Altfeather, Leidos
Angela Amos, Uplight
Adam Maxwell, E Source
John Nicol, Leidos
Brody Vance, Franklin

5:00 – 7:00 p.m.

MEEA Member Reception Sponsored by



City Lights Brewing
2200 W Mount Vernon Avenue
Milwaukee, WI 53233

Thursday, May 19

8:30 – 9:00 a.m.

Breakfast Sponsored by Opinion Dynamics

9:00 – 9:05 a.m.

Welcome Remarks – Kristol Simms, Ameren Illinois

9:05 – 9:10 a.m.

Opening Remarks – Lieutenant Governor Mandela Barnes, State of Wisconsin

9:10 – 9:25 a.m.



Opening Keynote – Chairperson Rebecca Valcq, Public Service Commission of Wisconsin

9:25 – 9:45 a.m.

Remarks – Jerry Hauber, Forest County Potawatomi Community Energy Manager

9:45 – 10:15 a.m.

Introductions – MEEA Board, Members & Staff

- 10:15 – 10:30 a.m. **Election – Presentation of 2022-2023 Board Members** – Scott Steiner, TRC
- 10:30 – 11:00 a.m. **Networking Break**
- 11:00 – 11:45 a.m. **MEEA & Committee Reports**
- MEEA Update – Stacey Paradis, MEEA
 - Market Solutions and Education Report – Paige Knutsen, Franklin Energy
 - Membership Report – Jolene Sheil, Public Service Commission of Wisconsin
 - Policy Report – Anthony Fryer, Minnesota Department of Commerce
 - Finance Report – Brandon Renaud, Columbia Power and Light
- 12:00 – 1:00 p.m. **Lunch** Sponsored by 
- 1:00 – 1:30 p.m. **MEEA Policy Discussion: The Midwest’s Missed Opportunities and Next Steps**
- In 2021, MEEA and Synapse Energy Economics conducted a study to estimate the impacts of energy efficiency policy rollbacks or policies that were not passed in six Midwestern states. During this discussion, we will highlight the outcomes of that report and how MEEA members can help MEEA encourage legislators to not make the same mistakes.
- 1:30 – 2:15 p.m. **Decarbonization in the Midwest**
- As cities, states and utilities establish clean energy goals, how do we pivot and what tools and technologies will help us get there? This discussion will highlight some of the opportunities that lay ahead such as hydrogen, heat pumps and renewables.
- 2:15 – 2:30 p.m. **Closing Remarks** – E’Lois Thomas, SEEL LLC
- 2:30 p.m. **Adjourn - Transportation to Networking Outing**
- 2:45 – 4:15 p.m. **Optional Networking Outing to American Family Field**
- Sponsored by 
- 4:30 p.m. **Transportation Returns to Hotel**