

The background of the slide is a photograph of a power plant or substation. Silhouetted against a bright orange and yellow sunset sky are the complex metal structures of high-voltage electrical equipment, including insulators and power lines. In the distance, two tall smokestacks are visible, with one emitting a plume of white smoke.

Ameren Illinois 2022-2025 Energy Efficiency Request for Interest

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2022-2025 Energy Efficiency Plan



Portfolio Objectives

- The Ameren Illinois energy efficiency portfolio has the following key objectives:
 - Achieving persisting energy savings to advance the Company's efforts to meet the 2030 CPAS goals set forth in the Future Energy Job Act
 - A continued focus on using the energy efficiency investments in a way that has a positive community impact
 - Amplifying other benefits to customers, including environmental impacts, achieved in tandem with energy savings

2022-2025 Energy Efficiency Plan

Highlights



- [4 year plan cycle beginning on 1/1/2022](#)
- Plan achieves energy savings by providing incentives for electric and gas measures
- Programs/initiatives to be offered include:
 - Business – Custom, Midstream, Retro commissioning, Standard, Small Business
 - Residential – Income qualified, Public Housing, Multifamily, Retail Products and Direct Distribution of Efficient Products
 - Breakthrough Equipment & Devices, including pilots and Market Development Initiative
 - Market Transformation

Prime Implementation Contract Request for Proposal



Prime Implementer

- Prime Implementation Vendor RFP was released 3/2/2021
- Selected Implementation Vendor will have responsibilities including but not limited to:
 - Coordinate all Outreach/Educational Events
 - Build a robust trade ally network
 - Reach energy savings goals as outlined in the EE plan
 - Aggregate all data associated with rebates/events
 - Develop a marketing strategy to engage Ameren customers

Ameren Illinois Third Party Programs



- Third Party Program Plans

- Ameren Illinois will procure services to implement third party programs consistent with the statutory requirements.
- **Minimum** spend per year of \$8,350,000
- Direct Distribution of Efficient Products – School Kits
 - Measures include LEDs, advanced power strip, low flow showerheads, faucet aerators
 - Targeted towards schools which 30% or more of the students are receiving free or reduced lunch
 - <https://www.icc.illinois.gov/docket/P2021-0158/documents/308480>
 - Appendix H pages 4, 5, 6, 7, 9, 12, 14, 15, 16
- Income Qualified – Community Kits
 - Measures include LEDs, advanced power strip, low flow showerheads, faucet aerators
 - Targeted towards underserved communities
 - <https://www.icc.illinois.gov/docket/P2021-0158/documents/308480>
 - Appendix H page 2, 4, 6, 7, 8, 10, 11, 12, 13, 15, 16, 17, 18

- Third Party Program Plans

- Income Qualified – Smart Savers
 - Measure includes advanced thermostats
 - Targeted in zip codes with propensities of low-income customers identified from census data
 - <https://www.icc.illinois.gov/docket/P2021-0158/documents/308480>
 - Appendix H page 2, 4, 6, 7, 8, 10, 11, 12, 13, 15, 16, 17, 18
- Specific Business Initiatives associated with Midstream HVAC & Lighting
- Additional detailed information will be included in the 3rd Party RFP

Market Development Initiative Overview



- The Market Development Initiative (MDI) is comprised of projects and partnerships all working together to engage Ameren Illinois residential and business customers who have not previously benefited from energy efficiency
- MDI is committed to delivering **Energy Efficiency for All**, and has three foundational goals:
 1. Engage customers who have not previously benefited from energy efficiency
 2. Increase number of energy efficiency jobs available to local and diverse candidates
 3. Support new or growing, local and diverse businesses through our program



Market Development Initiative Opportunities



- Portions of Market Development Initiative (MDI) will be bid for new 4-year plan cycle
- Will include portions of implementation work, such as project management of community partner network as well as individual offerings such as internships
- Selected bidders will be eligible to bid a la carte for available implementation opportunities
- We will work with our community partners to determine future program activity
- Additional information about the Market Development Initiative can be found at AmerenIllinoisSavings.com/MDI.

Future Portfolio Opportunities



- Subcontracting Opportunities under Prime Implementer

- Once prime implementer is selected, Ameren Illinois will continue to work with selected implementer to identify additional opportunities and subcontractors to help deliver the energy efficiency portfolio.
- If you are interested in subcontracting opportunities, please note that in your survey response.
- This is an on-going effort and will continually evolve over the course of the next 4-year plan cycle.

- Program Ally Opportunities

- Ameren Illinois is continually recruiting Program Allies to support the delivery of our Energy Efficiency programs, with particular focus to expand opportunities for local and/or diverse contractors. If you are interested, [visit this link to register at any time.](#)
- This is an ongoing effort and will continually evolve over the course of the next 4-year plan cycle.

Timeline for Portfolio Opportunities

Request for Proposal (RFP)	Issue Date*	Award Date*
Prime Program Implementation	March 2	No later than July 30
Third Party Program	July 12	September 30
Market Development Initiative (MDI)	Early June	Early August

*These dates are planned and subject to change

What's Next?



- Please fill out [Request for Interest survey](#).
- Ameren Illinois will communicate with interested entities with additional detail related to their areas of interest.
- Please send questions and inquiries to:

IllinoisEnergyEfficiency@Ameren.com