



CLEVELAND

DISTRICT

Cleveland 2030 District

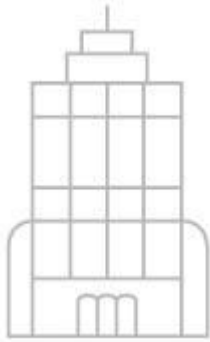
Cleveland 2030 District:

- Formed from a working group of the Sustainable Cleveland 2019 Summit
- Cleveland was the 2nd city to establish a 2030 District following the inaugural Seattle 2030 District
- City of Cleveland was 1st participating property through a Resolution passed by City Council on May 7, 2012
- C2030D is a stand-alone 501(c)(3)



2030 District Mission

2030 Districts commit to reducing



**BUILDING
ENERGY USE**



**WATER
CONSUMPTION**



**TRANSPORTATION
GHG EMISSIONS**

50% BY 2030 for EXISTING BUILDINGS
CARBON NEUTRAL BY 2030 FOR NEW CONSTRUCTION

Cleveland 2030 District



Unique private/public partnership

- ⊙ Property owners, managers and developers
- ⊙ Local government
- ⊙ Business and community stakeholders
- ⊙ Private Sector Led / Public Sector Supported
- ⊙ Voluntary

Cleveland 2030 District

Cleveland 2030 District engages:



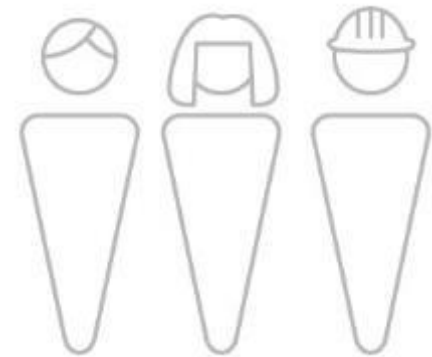
PROPERTY OWNERS AND MANAGERS

that own, manage, and/or develop real estate within a District boundary.



PROFESSIONAL STAKEHOLDERS

providing related services within a District boundary.



COMMUNITY STAKEHOLDERS

representing either non-profit organizations and/or local government.



Cleveland 2030 District

MEMBERSHIP BENEFITS

We engage progressive property owners, professional partners and community stakeholders to create a dramatically efficient built environment for Cleveland.



Comparative
Analysis
Reports

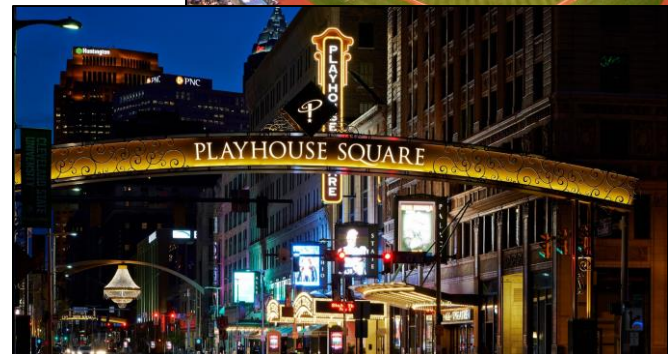
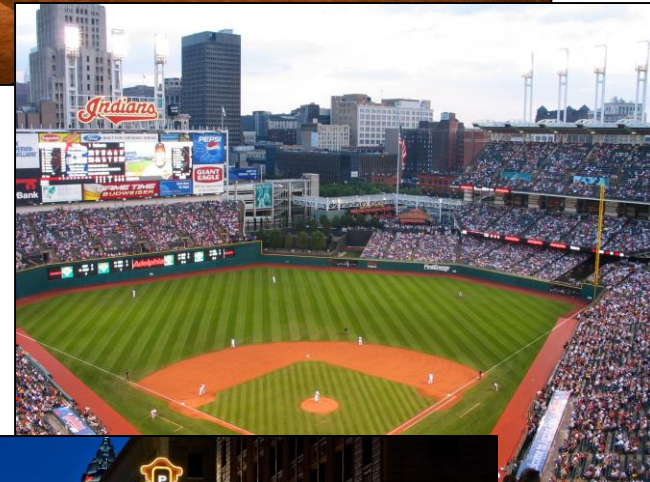
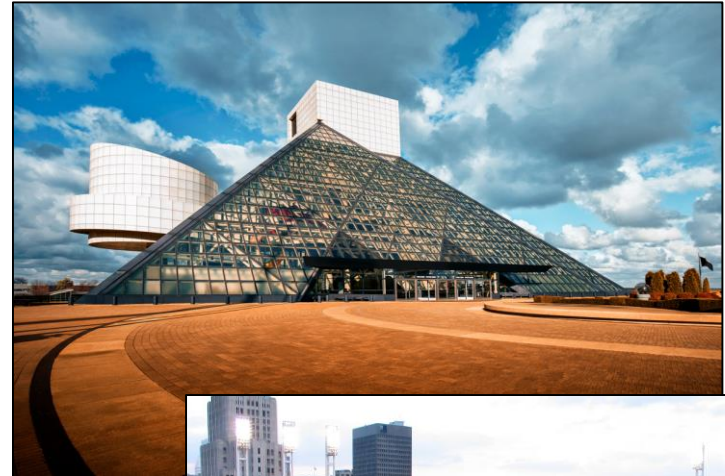


Relevant
Training &
Education

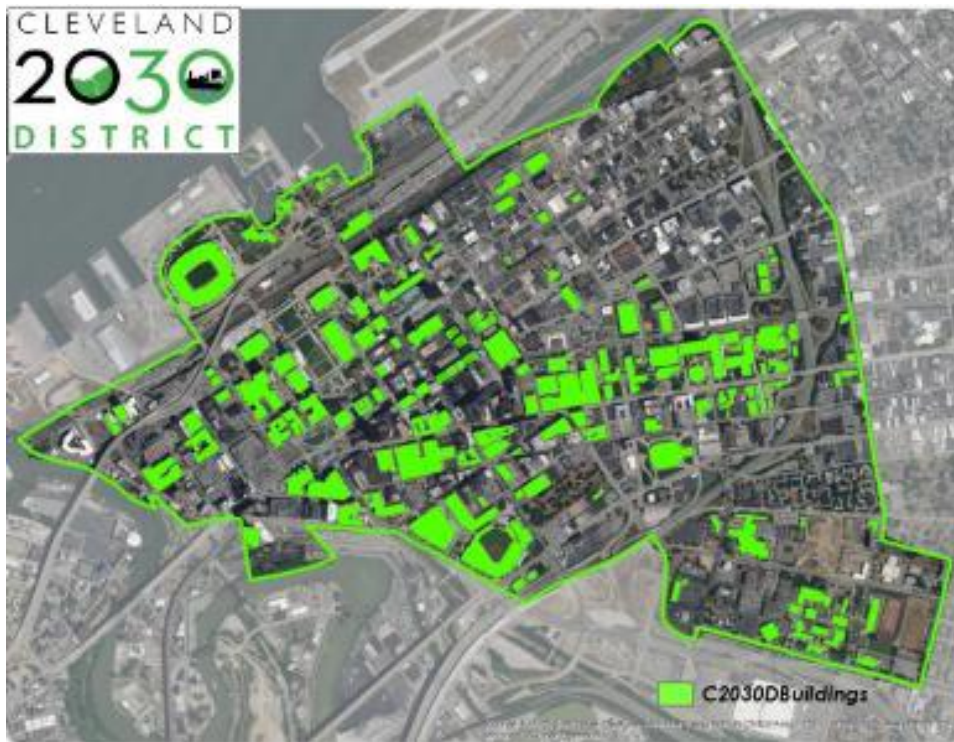


Special
Incentives,
Discounts &
Programs

- No membership fee
- All data is kept confidential. We only publicly report aggregated District metrics
- Using Energy Star Portfolio Manager, we provide semi-annual reports that track and benchmark your building's performance and cost effectiveness for energy and water. Using our own survey, we track and report on transportation emissions
- We measure progress toward our District goals in energy, water and transportation emissions
- Be recognized as a leader in our community working to create a shared vision for a more sustainable and resilient Cleveland
- Educational and networking events to share best practices with peers and learn about the latest technologies from industry experts
- Access to Professional Partners and the Network Marketplace for exclusive discounts and services
- Access to Community Partners who provide expertise and support
- Improve your competitive positioning. Tenants and employees are increasingly interested in buildings and organizations that demonstrate an effort to be environmentally conscious
- Join the internationally recognized 2030 movement with more than 325 million square feet of participating commercial property and over 40 million square feet in downtown Cleveland and University Circle



Cleveland 2030 District Footprint



Approximately 83 Million SF
37.3 Million SF Participating



Approximately 28 Million SF
20.3 Million SF Participating

Downtown Cleveland and University Circle Maps

Cleveland 2030 District Quick Stats

- **64 PROPERTY ADOPTERS**

- 47 DOWNTOWN

- 17 UNIVERSITY CIRCLE

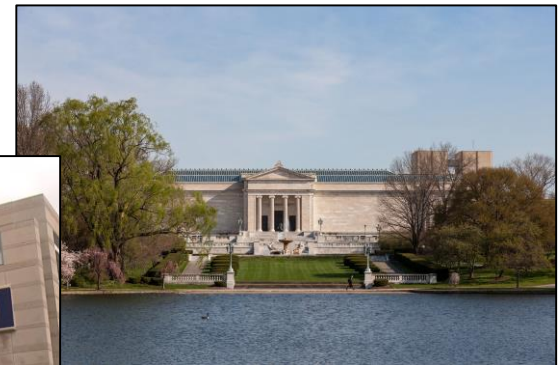
- **244 BUILDINGS**

- 174 DOWNTOWN

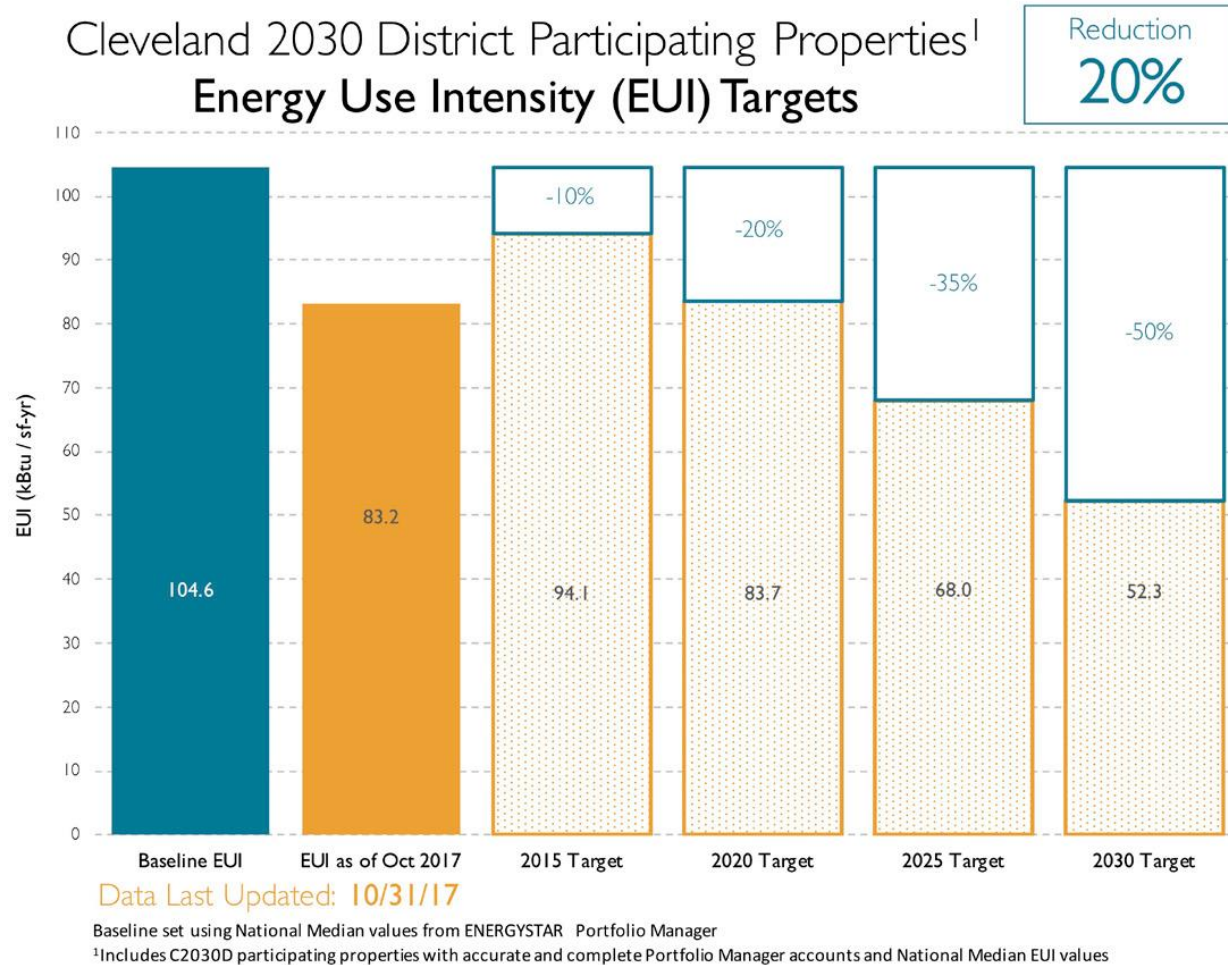
- 69 UNIVERISTY CIRCLE



- **57+ MILLION SF TOTAL = 51% TOTAL PARTICIPATION**
- 37.3 MILLION SF IN DOWNTOWN = 44% PARTICIPATION
- 20.3 MILLION SF IN UNIVERSITY CIRCLE = 72% PARTICIPATION

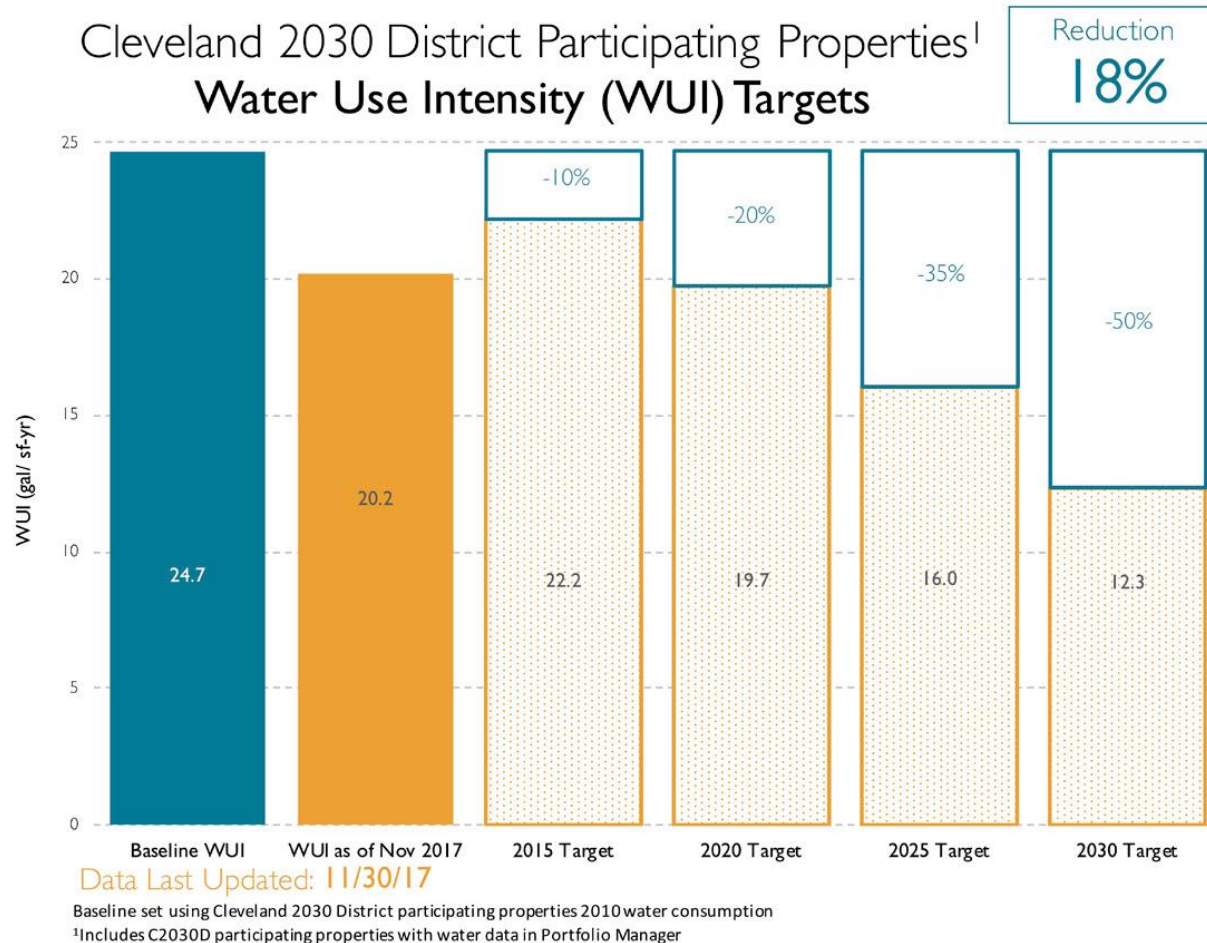


Cleveland 2030 District Quick Stats



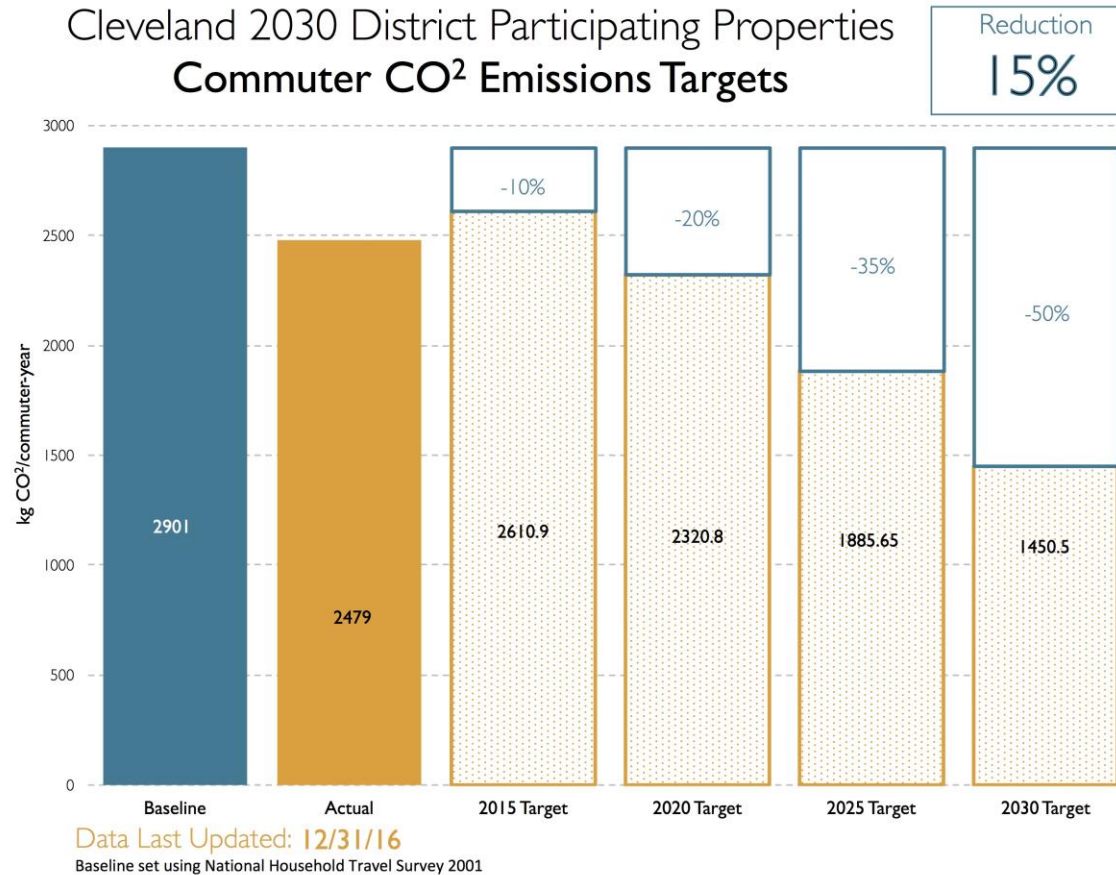
Collectively, participating buildings (no odd space types) are performing at 20% below baseline, saving the equivalent of the energy use of 5613 homes.

Cleveland 2030 District Quick Stats



Collectively, participating properties are performing 18% below baseline,
saving 97.5 million gallons of water.

Cleveland 2030 District Quick Stats



Collectively, buildings that participated in the most recent 2016 transportation survey are performing 15% below baseline, saving the equivalent of 484 cars' annual CO₂ emissions.



Thank you
Questions?

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www.2030districts.org/cleveland

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