Program Offering

Full Plan
Partners in Energy is a two-year collaboration with Xcel Energy to develop and implement your energy plan goals.

Planning (6 months)  Implementation (18 months)

Alternative Plan
Partners in Energy is launching streamlined planning for communities with limited planning resources or needs. Focus is on implementation support.

Planning (4 months)  Implementation (pending needs)
Engage with the communities we serve by providing them with tools and resources to develop and carry out their energy action plan.

**Drives program participation**
- Link of PiE tactics to EV offerings
- History has shown activity drops when PiE initiative ends

**Builds deeper community relationships**
- Communities engage utility in future planning.
- Xcel Energy gets broader exposure to decision makers in the community.

**Provides opportunities to identify opportunities for program offerings**
- Communities want to innovate and lead.
- Access to new outreach and markets collaborating with trusted community leaders.
Community Benefits

Tools and resources to develop and execute an energy action plan

Engages residents and/or businesses toward a community-driven common goal

Energy action plan development at no cost to the community. (est. value $30,000-$50,000)

Community energy data to see baseline performance and assist in tracking implementation success.

Supports economic development by leveraging utility programs to drive improvements and energy savings.
How it Works

1. Communities apply to participate.
   a) Applications accepted two times a year
   b) Xcelenergy.com/PartnersinEnergy
   c) 1-800-369-4362

2. Includes all of Xcel Energy’s programs and services, not just conservation offerings.
   a) Promote Xcel Energy’s renewable
   b) Supports education on energy information and billing options

3. Incorporates co-branding with communities and local partners.
   a) Press releases
   b) Email, direct mail, flyers
   c) Workshops

4. Relies heavily on community resources.

5. Vendor team:
   a) Brendle Group – prime, Colorado
   b) Center for Energy and Environment (CEE) – Minnesota
   c) Vermont Energy Investment Corp (VEIC) – online Exchange resources
A variety of resources are available to support the planning phase.

- Facilitation & Guidance
- Data
- Project Management
Resources for Implementation

A variety of resources are available to support the implementation phase.

- Marketing and Communications
- Data Tracking/Measurement
- Program Expertise
- Project Management
Tools for Successful Energy Planning

- Community commitment
  - Staff resources
  - Executive support
- Stakeholder engagement
  - Diverse planning group
  - Different perspectives
- Data
  - Energy consumption
  - Energy savings/Renewable energy
  - Community demographics
- Utility partnership
Goal: Achieve carbon neutrality in city operations by 2030, and citywide by 2050.
Partners in Energy was the energy chapter of a Climate Action Plan.

5 Energy Action Plan Priorities

- Inspire a Culture of Energy Stewardship
- Reduce Resident Energy Burden
- Engage Major Institutions on Climate Leadership
- Inspire through Municipal Leadership
- Engage the Multifamily and Large Commercial Sector
St Paul Implementation Support

- Residential Survey
  - Design
  - Translation (Hmong and Spanish)

- Home Energy Squad
  - Seniors
  - Low income
  - Implementation of Previously Identified Measures

- Rental Rehab Loan Program coordination

- Race to Reduce
  - Benchmarking support
  - Webinar
  - Sponsorship

- Tracking and Reporting
Help Minneapolis Achieve its Energy Vision

- Minneapolis CAP GHG goals:
  - 15% by 2015
  - 30% by 2025
  - 80% by 2050

- Advance equity in infrastructure and environmental benefits

- New Clean Energy Agreements with both utilities
Partnership Structure

- Partnership Board
  - Mayor
  - City Coordinator
  - Two City Council Members
  - Two (each) high-level utility representatives

- EVAC
  - 15 community representatives

- Planning Team
  - Staff from the city, Xcel Energy, CenterPoint Energy
Partnership Goals and Strategies

**CEP Goals**
- Increase energy efficiency
- Increase renewable energy
- Develop strong city-utility collaboration

**CEP Strategies**
- Community and stakeholder engagement
- Data and information
- Policy levers
Work Plan Highlights

• All Partners collaborated to provide benchmarking training to building operators of multi-family buildings - complete

• Xcel Energy provides small business refrigeration program - on-going and collaboration with city green cost share program

• Xcel Energy LED streetlight conversion - complete

• Xcel to install electric vehicle infrastructure for City fleet – in process

• Xcel responded to the city’s Request for Information (RFI) as part of the City enterprise’s ongoing planning for achieving 100% renewable electricity goal for City operations - complete

• An Xcel Energy RDF grant was approved by the PUC Grant recipient and City of Minneapolis have determined a Low-Income Community Solar Garden site on City property in northeast Minneapolis – in process
Thank You

Questions?