

# CommunitySavers® Income Eligible Programs

Code Compliance Workshop  
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# Ameren Missouri Energy Efficiency Portfolio

- BizSavers® Programs
  - Standard
  - New Construction
  - Small Business DI
  - Custom
  - Retro-Commissioning
  - Demand Response
- Residential Programs
  - Lighting & Products
  - Home Energy Reports
  - Small Business DI
  - Custom
  - Retro-Commissioning
- Low Income Programs
  - **CommunitySavers® Income Eligible Programs**
    - Multifamily Income Eligible
    - Single Family Income Eligible
    - Grants
  - Business Social Services



# Low Income Programs

**CommunitySavers® Income Eligible**



Multifamily



Single Family (Mobile)  
Homes



Grants

**Business Low Income**



Business Social  
Services

# CommunitySavers® Income Eligible



## Residential Multifamily Low-Income

One-stop-shop approach for owners and operators of multifamily low-income properties to assist with applications for financing and technical support along with incentives designed to overcome barriers to completing comprehensive retrofits.

### Program Objectives

- Achieve a meaningful difference in the lives of multifamily income eligible customers
- Focus on deep retrofits (whole property and early retirement)
- Achieve 15% energy reduction per tenant unit
- Expanded income eligibility to include tenants making under 80% AMI



# CommunitySavers® Income Eligible



Single Family Homes

## Residential Single Family Low-Income

Employs multiple delivery channels to provide a one-stop-shop for single family, whole-home energy efficiency upgrades for the benefit of low-income residential customers

### Program Objectives

- Achieve a meaningful difference in the lives of single family income eligible customers
- Reduce energy consumption while improving the comfort and durability of homes
- Maximize the number of participation in areas of greatest needs
- Achieve >10% energy reduction per home, which is the same as eliminating one electric bill per year.



# CommunitySavers® Income Eligible

## Targeted Neighborhood Criteria

Target multiple demographically-vetted neighborhoods each year.  
(80% Average Medium Income Market Size - 181,000 single family and mobile homes)

- ✓ Geographical Areas St. Louis City & County (60%)/Regional (40%)
- ✓ Areas with highest poverty based on census track based on analytics tool
- ✓ Visual Inspection housing stock requirements
- ✓ Overlay areas with other available resources
  - ✓ Energy Opportunity 360 Measurement Report
  - ✓ City of St. Louis Climate Vulnerability Assessment
- ✓ Other considerations: energy usage; assistance received in the past 5 years; neighborhood accounts identified as receiving energy assistance;
- ✓ Internal Liaisons – Regional Acct. Exec, Community Development and Customer Advocacy



# CommunitySavers® Income Eligible



## Grants

### Low-Income Efficiency Housing Grants

Support organizations to help deliver and install energy efficiency products that save energy and reduce monthly energy costs for income-eligible Ameren Missouri electric customers living in single-family homes.

### Program Objectives

- Achieve a meaningful difference in the lives of single family income eligible customers
- Provide FREE energy-saving products, significant rebates and larger incentives to organizations that serve single family income-eligible homes.

**Your Organization Can  
Make the Difference!**

We're proud to partner with local, community-based organizations, like you, who work with income-eligible community members and neighborhoods.



# Business Low Income



## Business Social Services



### Business Social Services

Deliver, install and complete paperwork for low-cost and/or no-cost energy efficiency measures in business social services facilities so they can better serve low-income individuals.

### Program Objectives

- Achieve a meaningful difference in the buildings of nonprofit 501c(3) organizations that serve income eligible customers
- New energy-efficient equipment to create a better service environment
- Energy cost savings that you can put back into helping the community
- Hassle free application process







***FOCUSED ENERGY. For life.***