



JOIN



MEEEA

MIDWEST ENERGY EFFICIENCY ALLIANCE

Partner with the Trusted Source on **Energy Efficiency**

## Who We Are

The **Midwest Energy Efficiency Alliance (MEEA)** is a collaborative network, promoting energy efficiency to optimize energy generation, reduce consumption, create jobs and decrease carbon emissions in all Midwest communities.

**MEEA** seeks an achievable pathway for all people and communities in the Midwest to receive the economic, environmental and societal benefits of energy efficiency and the larger clean energy economy.

## Who Are MEEA Members?

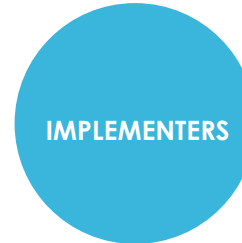
More than 150...



ACADEMIC, RESEARCH  
& ADVOCACY GROUPS



ENERGY EFFICIENCY  
RELATED BUSINESSES



ELECTRIC &  
GAS UTILITIES



COMMUNITY-BASED  
ORGANIZATIONS



STATE & LOCAL  
GOVERNMENTS



## MEEA as a Resource

Sign up for one of our **newsletters** to receive a roundup of EE events, announcements, news, analysis and policy updates delivered right to your inbox.

Access our **blogs, white papers, fact sheets and webinars** with the ability to have one-on-one follow up conversations with staff.

## MEEA as an Advocate

We build support for **efficiency focused policies** and increased investment in the industry.

Our staff **tracks energy policy developments** to keep members informed about the latest happenings.

We assist states and localities with adoption, implementation and compliance with **cost-effective building codes and standards**.

## MEEA as a Network

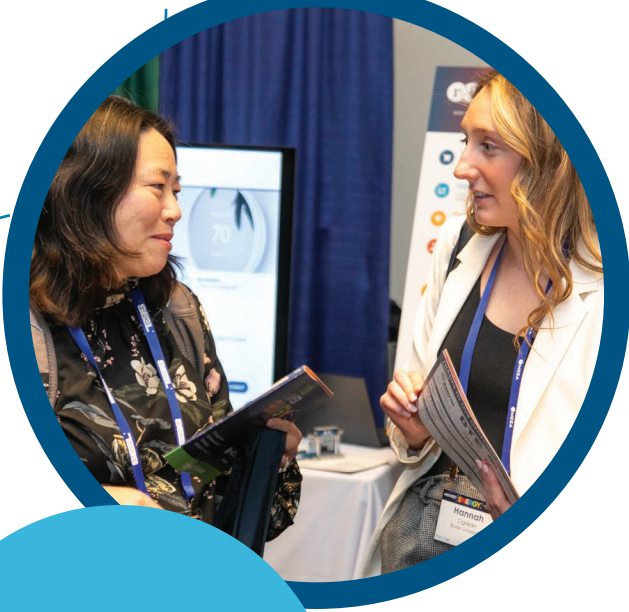
We convene stakeholders from across the industry, and our knowledgeable staff can **connect you with the resources and people** you need to know.

Collaborate with MEEA members and staff to **develop best practices**, pilot innovative ideas and **share expertise** through committees and working groups.

**Access MEEA channels** to communicate career opportunities, organization news and successful programs to other members.

GET THE  
LATEST  
MIDWEST  
NEWS

ACCESS  
OUR MEMBER  
NETWORK



RECEIVE  
TECHNICAL  
ASSISTANCE

LEARN  
FROM MEEA  
TRAININGS



## MEEA as an **Expert**

We **provide technical assistance** to members looking for staff expertise on important industry projects.

MEEA staff **conducts proprietary research** to help members learn and design programs.

Partner with MEEA staff to develop proposals, **draft state energy profiles** or write community benefit and market transformation plans.

## MEEA as an **Educator**

Our staff **administers Building Operator Certification® trainings** to equip facilities personnel with knowledge and skills to make buildings more energy efficient.

We **create curriculum** for industrial energy trainings, realtor and appraiser trainings and building energy code and high performance buildings trainings.

MEEA can **design trainings**, such as Midwest Energy Efficiency 101, based on our member's needs.

# Top 5 Reasons to **Become a Member**



## **Unparalleled Networking**

MEEA is the hub connecting innovators, business leaders and decision makers in the Midwest energy efficiency community.



## **A Policy Advocate in Your Corner**

We educate and advise key decision makers to promote energy efficiency policies and investment at the local, state and regional level.



## **Increased Visibility**

Demonstrate your organization's commitment to economic and environmental stewardship while increasing recognition among your peers.



## **Our Team of Experts**

Keep your finger on the pulse of the latest policy, technology and program developments with updates from our team of experts.



## **Reduced Member Pricing & Discounts**

Save money for your organization with reduced members-only pricing for the Midwest Energy Solutions Conference and other events.



**Attend, sponsor or speak** at the Midwest's premier energy efficiency conference held annually in Chicago.

Members receive **discount** registration & sponsorships rates.

Interested in  
Becoming a Member?

**CONTACT US**

[membership@mwalliance.org](mailto:membership@mwalliance.org)

