



2018
MIDWEST
ENERGY
SOLUTIONS
CONFERENCE

Sponsorship Prospectus

www.meeaconference.org

February 7-9, 2018
Chicago, IL

PRESENTED BY



Welcome to the Region's Largest EE Event

The Midwest Energy Solutions Conference is the Midwest's premier energy efficiency event, connecting decision-makers and innovators from utilities, businesses, the public sector and non-profits.

MES is the region's largest EE conference, giving sponsors and exhibitors unique access to more than 600 of the region's most influential energy professionals.

Sign up to sponsor today by visiting www.meeaconference.org.



What our sponsors say...



“
My best networking all year long.”

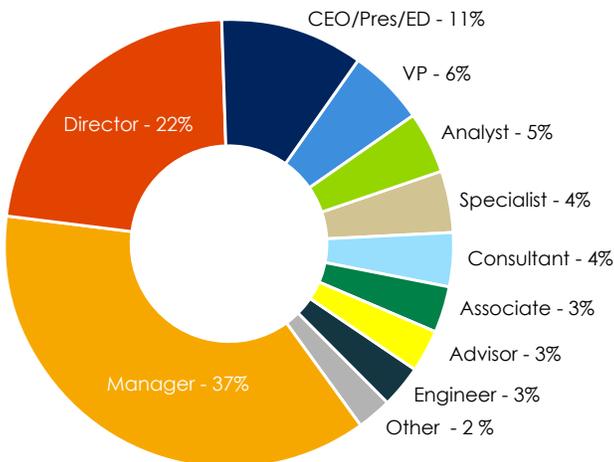
“
I LOVE this conference! It's the best place for me to get updated on what's happening federally and in the region.”

“
I will make definite new sales from contacts I made there.”

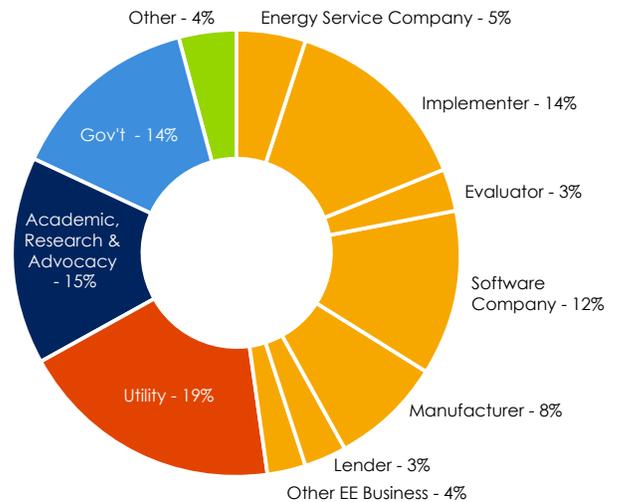
“
The mobile app was great for not only notifying attendees about the sessions, but for the exhibitors to show off their booths.”

Who attends MES?

*Based on 2017 attendee info



Attendees by Job Title



Attendee Companies by Sector

Discount sponsor + membership combos for new MEEA members

Sponsorship Packages

	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Member Price	\$17,500	\$15,000	\$12,500	\$7,500	\$4,500
Regular Price	\$22,000	\$17,500	\$16,000	\$9,500	\$5,000
Complimentary Conference Registrations	8	6	4	2	1
Discount on Additional Registrations	50% off	25% off	15% off	10% off	
Exhibit Space in Expo Hall	✓	✓	✓	✓	✓
Tickets to Awards Dinner & Gala	8 (Table)	4			
Company Name & Logo on All Promotional Pieces	✓	✓	✓	✓	
Listing in Agenda Booklet	Large ad	Medium ad	✓	✓	Name only
Listing in Mobile App	Featured Listing	✓	✓	✓	Name only
Opt-in Attendee List	✓	✓	✓	✓	✓
Complimentary Meeting Space	✓	✓			
Choice of Free Sponsorship Add-On (First come, first served)	<ul style="list-style-type: none"> • Opening Reception • Welcome Reception • Welcome/Intro to Keynote 	<ul style="list-style-type: none"> • Awards Dinner • Lunch • Breakfast 	<ul style="list-style-type: none"> • Break 		

A LA CARTE ADD-ONS

-  Notebook
-  Hotel Keycard
-  Coffee Provider
-  Tote Bag
-  WiFi Provider
-  Lanyard

SIGN UP TO SPONSOR

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The Trusted Source on Energy Efficiency

The Midwest Energy Efficiency Alliance is a collaborative network focused on advancing energy efficiency in the Midwest for sustainable economic development and environmental stewardship.



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#2018MES

MES HIGHLIGHTS



3 days



600+ attendees



140+ utility reps

The most diverse energy-related conference I have ever attended. ”



200+ app users



The Midwest's largest EE conference

