

## Planning, Policy, Research & Analysis Director

We are Wisconsin Energy Conservation Corporation (WECC) - a national leader in energy efficiency and renewable energy services. Our organization has an immediate need for a Planning, Policy, Research & Analysis Director.

The Planning, Policy, Research & Analysis Director will manage Wisconsin Energy Conservation Corporation's (WECC's) efforts to identify and implement strategies to increase program innovation, improvement and portfolio optimization to achieve WECC's mission.

### **This role will:**

1. Direct the development of research and evaluation activities to support strategic priorities, service improvement and innovation.
2. Initiate and coordinate the adoption and implementation of research and evaluation based improvements and innovations.
3. Participate in the organization's energy policy efforts and assure appropriate integration of policy work with WECC's services.
4. Initiate and coordinate information dissemination and educational efforts.
5. Develop and implement reliable benefit/cost test procedures and applications
6. Lead a department of staff

### **Qualified candidates will have:**

1. Bachelor's Degree in business or related field of study required. Graduate degree in business, economics, marketing, energy analysis, public policy or related field of study preferred.
2. Eight (8) years experience in a leadership role within the energy industry including (five) 5 years experience with energy efficiency and/or renewable energy programs.
3. Proven experience with:
  - a. Program planning and design
  - b. Market research and evaluation
  - c. Portfolio management and life cycle of programs
4. Superior knowledge of characteristics of key efficiency and/or renewable energy markets and measures; superior knowledge of good efficiency and/or renewable energy program designs for business and residential markets, regulatory trends and their impact on program design
5. A minimum of three (3) years experience managing a team to include: Demonstrated leadership, supervision/mentoring, and team buildings skills
6. Familiar with industry specific technologies and applications

If you meet the above requirements and have an interest in energy efficiency, we hope to hear from you. Please visit our website at <http://www.weccusa.org> and apply online or send your resume to:



ATTN: HR Recruiter  
431 Charmany Drive  
Madison, WI 53719  
[www.weccusa.org](http://www.weccusa.org)

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