



Energy Efficiency

A Good Investment for Ohio

In order to ensure economic stability and move toward energy independence, Ohio has developed a comprehensive energy policy that includes a diverse mix of reliable, low-cost energy sources that meet Ohio's continuing job-creation needs. Improving the energy efficiency of Ohio businesses and communities is part of the policy. Investments in energy efficiency, driven by policy, have brought economic, environmental and energy security benefits to Ohio's residents and businesses.

Energy Efficiency Saves Money

Energy efficiency is the cheapest energy resource in Ohio at an average of \$14 per megawatt hour. New natural gas and coal-fired power plants are three times as expensive.

Energy Efficiency is cost-effective. In 2015, for every \$1 spent on energy efficiency programs in Ohio, residents and businesses reaped \$1.90 in benefits.

Maintaining Ohio's energy efficiency standard through 2025 **will save Ohio consumers nearly \$5.6 billion** in avoided energy costs, far exceeding the cost for utilities (\$2.8 billion) to implement the programs.

Energy Efficiency Creates Jobs

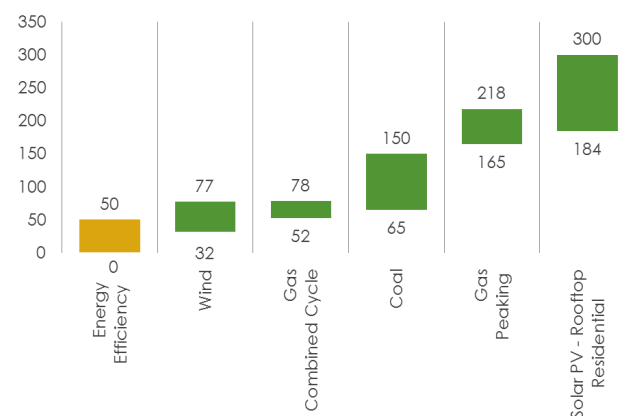
The clean energy industry employs more 100,000 workers in Ohio—that's 1.9% of all jobs in Ohio. Of those 100,000 workers, 78% are involved in the energy efficiency sector.

2014 energy efficiency program investments and resulting savings will create 14,000 new jobs across the state and boost personal incomes by \$1.2 billion.

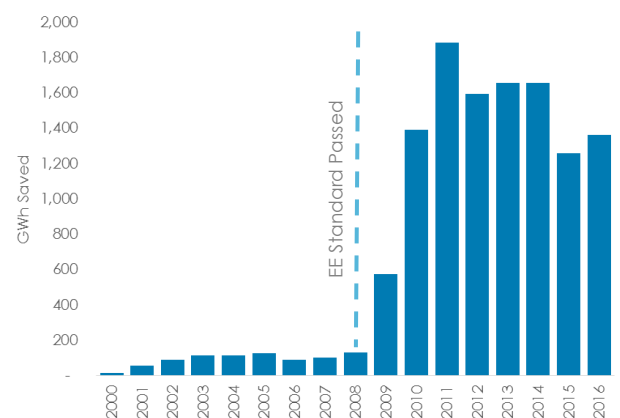
Energy Efficiency Reduces Waste

Annual electricity savings increased twelve-fold since the state's energy efficiency portfolio standard (EEPS) was established. The law requires investor-owned electric utilities and retail suppliers to achieve savings through energy efficiency programs equal to at least 0.3% of sales, gradually ramping up to a cumulative 22% in electricity reduction by 2025.

Cost Ranges of Electricity Resources
\$ per megawatt-hour, 2015



Electric Savings in Ohio through Utility Efficiency Programs



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