

MEEA Overview

2017

Strategies

2017-2018 Projects

NETWORK



Be the trusted source for energy efficiency policy and programs in the Midwest

2017 Midwest Energy Solutions Conference
 State Energy Expos, Legislative Breakfasts and Thought Leadership Roundtables
 Industrial Efficiency, LUMEN and Midwest Building Energy Policy Conference
 MEEA Minute, MEEA Unplugged blog and expanded social media, new website
 State Advocacy Supporting Energy Efficiency

VALUE



Through expanded membership and thoughtful communications sustain the positive impact of energy efficiency on the economy, quality of life and energy independence to key stakeholders

Membership (160+)
 Utility Open Houses
 Monthly Newsletter, Biweekly Building Codes Update, MEEA Policy Insider Newsletter, Bimonthly EE Policy Webinar
 MEEA 2017 Annual Meeting

PROMOTE EE



Inspire active participation in the Midwest's portfolio of energy efficiency programs through public recognition of achievements and promotion of their impacts

13th Annual Inspiring Efficiency Awards
 Exploration of new EE delivery channels
 Promotion of EE related businesses and ROI of EE in Midwestern States
 Development of Utility Claimed Savings Programs for Increased Code Compliance
 Advancement of Midwest Industrial Initiative
 Midwest LUMEN, Advanced Solid State Lighting Initiative
 Midwest Home Performance Collaborative

PROGRAMS



Develop and facilitate programs and services that fill gaps in the regional energy efficiency portfolio, including training, innovative and emerging technology programs

Illinois Home Performance w/ ENERGY STAR
Building Operator Certification in 10 States
 Building Science Training Series
Lights 4 Learning @ K-12 Program
 STEP Initiative, Direct Install for Public Facilities in Illinois
HVAC SAVE Training & Certification
 Certified Practitioners in Energy Management Systems

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2017

Next Three Years

- Educating on the Value of Energy Efficiency (i.e. jobs, economic growth)
- Highlight ROI of Energy Efficiency & Develop List of Supportive Businesses and Organizations
- Building Energy Data
- Codes Adoption & Enhanced Compliance Strategies
- Public Sector Direct Install & Technical Assistance Support
- Advance Regional Industrial Efficiency & Program Design around CHP
- Advancing Relationships with PSC Commissioners
- HVAC Quality Maintenance, Optimizing IAQ and EE, & Solid State Lighting R&D
- Building Operator Certification Expansion
- Home Performance with ENERGY STAR & HVAC Systems Performance
- Commercial Upstream Incentive Program
- Water & Energy Efficiency nexus
- Agricultural & Rural Opportunities

About MEEA

The Midwest Energy Efficiency Alliance (MEEA) is a collaborative network advancing energy efficiency in the Midwest for sustainable economic development and environmental stewardship.

- **Incorporated** in 2001 as 501(c)3 Charitable Non-Profit
- **Governance:** Board of Directors – Utilities, Advocates, Industry, Implementers, Academic, State Energy Offices
- **Region:** IN, IL, IA, KS, KY, MI, MN, MO, ND, NE, OH, SD, WI
- **2016 Annual Revenues:** \$3.98 million
- **Funding:** 16% States; 33% Membership; 6% Foundation; 15% Federal
- **Largest Projects:** \$568K BOC; \$516K DOE REEO; \$427K HVAC SAVE; \$247K KY Code Compliance; \$160K MO SEP Data; \$112K STEP; \$100K IL Home Performance w/ ENERGY STAR

In 2015
MEEA Helped Save

162,252,072
Kilowatt Hours of
Electricity

1,758,298
Therms of
Natural Gas

Reducing
135,969
tons of
emissions

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