

# 2017 Meeting of the Membership

## Agenda

Friday, June 16, 2017  
8 a.m. – 3 p.m.  
Rosemont Hilton

8 – 8:45 a.m.

### **Breakfast and Networking**

8:45 – 10 a.m.

### **Welcoming Remarks** -- Jim Jerozal, Nicor Gas

### **Introductions** – MEEA Board, Staff & Members

### **Election – Presentation of 2017- 2019 Board Members**

Rick Morgan, Morgan Marketing Partners

### **MEEA & Committee Reports**

- MEEA Update – Stacey Paradis, MEEA
- Program Report – Paul Schueller, Franklin Energy
- Membership Report – Sam Mueller, Nexant
- Policy Report – John Nicol, Leidos
- Finance Report – Jon Williams, AEP Ohio

10 – 10:30 a.m.

### **Networking Break**

10:30 – 11 a.m.

### **Keynote** – ICC Chairman Brien Sheahan

11 a.m. – 12:30 p.m.

### **Market Transformation: Unlocking the Potential of Future Programs in the Midwest**

To date, market transformation programs in the Midwest have focused on increasing the knowledge and skills of energy efficiency providers while educating consumers on their benefits. In order to truly leverage the power of existing markets multiple barriers must be addressed. This panel will introduce the concept of MT, where we are today and where we are going. In addition, we'll discuss coordinating program activity across utility territories and even state lines and present potential next steps for creating an evaluation framework to properly attribute energy savings.

12:30 – 1:45 p.m.

### **Lunch**

1:45 – 3 p.m.

**Policy Trends in the Midwest for 2017 and Beyond**

What are the policies that will define the energy efficiency industry going forward? What are the federal and state regulatory debates that will either advance or challenge energy efficiency in the Midwest. This plenary session will provide an overview of key issues that will impact us in 2017 and beyond, such as the Trump administration, the developing discussions around the “Utility of the Future” and rate design.

3 – 3:15 p.m.

**Closing Remarks** – Bill Angelos, MEEA

3:15 p.m.

**Adjourn**